

What Drives U.S. Outbound Foreign Direct Investment in the Asian and Pacific Region?

Industry-Level Evidence from A Panel Data Study

Hirao KOJIMA*

Abstract

This paper searches for the determinants/predictors of the U.S. industrial entry into the Asian and Pacific region. The empirical results obtained by static panel data econometric modeling contribute to the literature in two dimensions. First, favoring both location- and internalization-theoretic hypotheses, they demonstrate that the U.S. manufacturing foreign direct investment (FDI) in the region increases as the industry size and intangible managerial resources/advantages increase at home. Second, they evidence strong industry- and time-specific effects (unexplained by explanatory variables included) that enable us to identify industries making greater or smaller FDI than a particular reference industry, and to infer effects on FDI of such time-varying factor as foreign exchange rates by referring to a particular fiscal year. Together, these results portray a fruitful panel data econometric picture of U.S. FDI determinants that sheds light on the theory of multinational corporate FDI behavior, as applied to the Asian and Pacific region.

1 Introduction

The paper attempts to detect and identify determinants or predictors of the U.S. business entry into the Asian and Pacific region, by static panel data econometric modeling of industrial and annual data. The

*The paper was written while I was a Visiting Scholar at The John E. Anderson Graduate School of Management at UCLA during the academic year 2005-2006. I am at Department of Commerce, Seinan Gakuin University, Fukuoka, Japan. E-mail: kojima@seinan-gu.ac.jp

particular mode of foreign market entry that is focused on is foreign direct investment (FDI),¹ and thirty manufacturing sectors and five fiscal years, 1999 through 2003, will compose the panel data.

As Blonigen (2006) recently points out, “Despite the obvious importance of FDI and MNCs (multinational companies) in the world economy, research on the factors that determine FDI patterns and the impact of MNCs on parent and host countries is in its early stages.” The present paper thus attempts to contribute to the literature on FDI determinants, by presenting industry-level evidence from the panel data econometric study of the U.S. outbound FDI in the Asian and Pacific region.

Five general foreign entry modes that have been studied by the international business researchers are FDI (e.g., wholly owned), acquisition, joint venture, licensing and exporting; the *choice* of the entry mode is a classic issue in international business.² As in Kojima (2004), we are here not concerned with the question of entry mode choice per se; rather, the FDI is considered as a given, fixed entry mode chosen by U.S. parent firms. (Exporting enters the analysis not explicitly as a model variable but indirectly when studying its relationship with FDI.)

1.1 Three empirical issues in international business

Two essential problems in international business theory are:³ (i) why do multinational firms (those spanning two or more nations) exist?;⁴ and (ii) why do they increase, or decrease, magnitude of their FDI activity?

The former problem (i) leads to two major empirical questions:

(i-a) Do the U.S. firms’ intangible managerial advantages, as measured by larger equity capital, higher value added as against sales, more

¹Its definition is that of International Monetary Fund (1977, p.136), as referred to in Kojima (1996, p.15, footnote 1): FDI is an “investment that is made to acquire a lasting interest in an enterprise operating in an economy other than that of investor, the investor’s purpose being to have an effective voice in the management of the enterprise.”

²See Buckley and Casson (2001, pp.95-108,119,121) and Kogut (2001, pp.794-797).

³The first one is briefly summarized in Kojima (1997, pp.95-98).

⁴That is, what explains the creation and existence of multinational firms, or what causes FDI? In the economy with free trade system, there would be no reasons for their presence; only under imperfect competition in the goods and inputs markets would multinational firms be created and expanded (see Rugman 1981, pp.39-40).

For the evolution of the theory of the multinational firms see Hennart (2001, pp.128-131).

solid research and development and so on, contribute to the firms *initiating* their FDI in the Asian and Pacific region?

(i-b) Where do the U.S. firms locate their multinational business activity? In particular, how is the U.S. outbound FDI in the Asian and Pacific region related with the exporting activity? Is the (host country-based) FDI a *substitute* for or a *complement* to (home country-based) exporting? A related question here is: do exchange rates (fast-moving financial asset prices) affect the relationship between FDI and exporting (slow-moving macroeconomic variables)?

The second problem (ii) leads to the third empirical question which is (i-a) but with “parent” inserted and “initiating” replaced by “promoting:”

(ii-a) Do the U.S. parent firms’ intangible managerial advantages contribute to the parent firms *further promoting* their FDI already in the Asian and Pacific region?

The first two questions (i-a) and (i-b) are quite difficult to empirically explore due to the nature of data required, whereas (ii-a) requires only data more readily available. Thus, the present paper does not address either of (i-a) and (i-b), but rather attempts to focus on the third question (ii-a), though indirectly referring to (i-b) when interpreting estimated industry- and time-specific effects unexplained by the variables included.

And yet, theoretical foundations of (i-a) and (i-b) are important enough to be summarized as below and the hypotheses derived there will be those related to our main concern (ii-a) as well.

Question (i-b) is an issue of where business facilities will be *located*. The question is addressed to explore *location advantages*: viewed as national border-related determinants of FDI, location advantages will enable the firms to benefit more from basing their operations (such as research, production, and distribution activities) in the host country as well than from producing only in the home country to export to the foreign market. (The present paper will not explicitly investigate the location advantage issue, since the desired export data “by country” are not available from the data source we rely on. Yet, the exchange rate effects as added in (i-b) will be studied in the context of time-specific effects of the panel data modeling.)

Turning back to question (i-a), it is an issue of who will *own* the international business facilities. The question may be, in the framework

of *internalization* theory, paraphrased as follows:⁵ why would a firm that own facilities in the U.S. wish to own facilities in the Asian and Pacific region as well?

The theory of internalization emphasizes two distinct gains that would result within a *single* firm: those from internalizing *knowledge flow* (i.e., flow of all such economically useful intangible inputs as administrative/managerial techniques) and those from internalizing *product flow* (i.e., vertical flow of material products such as components and raw materials).⁶ These benefits of internalization would result in a U.S. firm owning facilities both in the U.S. and the Asian and Pacific region, as long as they surpass the costs of internalization.

Both theories, location and internalization, play complementary role in explaining the creation and presence of multinational firms,⁷ and lead to several interesting hypotheses to be tested. Under the location-theoretic approach, the hypothesis will be:

L: The U.S. FDI in the Asian and Pacific region is a *substitute* for exporting to the region.

In the present study, this hypothesis *L* will not be directly tested but rather studied as industry- and/or time-specific effects unexplained by the variables included.

On the other hand, the internalization-theoretic framework yields two hypotheses to be directly tested in the present paper:

*I*₁: Industrial/corporate growth in size will likely result in U.S. (parent) firms initiating, or further promoting, thier outbound FDI in the Asian and Pacific region.

*I*₂: The intangible managerial resources/advantages available and allocated within U.S. (parent) firms contribute to initiating, or further promoting, the outbound FDI in the Asian and Pacific region.

⁵“Internalization is the process of making a market within a firm. The internal market of the firm substitutes for the missing regular (or external) market and solves the problems of allocation and distribution by the use of administrative fiat. The internal prices (or transfer prices) of the firm lubricate the organization and permit the internal market to function as efficiently as a potential (but unrealized) regular market.” See Rugman (1981, p.28).

⁶See Buckley and Casson (2001, p.114). For alternative arrangements of ‘internalization vs *externalization*’ of knowledge and/or product flows, see Buckley and Casson (2001, p.120).

⁷See Rugman (1981, p.48).

As we attempt to test hypotheses I_1 and I_2 from the viewpoint of question (ii-a) raised earlier, FDI is our critical variable whose variations are to be empirically explained. It is, therefore, important to study multiple indices of FDI, and the paper will look at those three alternative proxies for FDI as listed in Panel A of Table 3 in a subsequent section: Salesratio (ratio of sales of foreign affiliates to sales of U.S. parents), LsubSales (logged sales of foreign affiliates) and LsubWrkr (logged number of employees of foreign affiliates). Table 3 has been constructed based on Horaguchi (1992, Chapter 4), Mathieu (1996) and Yeaple (2003), who provide a useful set of those proxies for FDI⁸ and also of variables related to both internalization-based hypotheses, I_1 and I_2 . Proxies for industrial size in I_1 are LparentTA (logged total assets of parents) and LparentWrkr (logged number of employees of parents); and those for the intangible managerial resources/advantages in I_2 are OwnCapratio (ratio of owners' equity to total assets of parents), VARatio (ratio of value added to sales of parents), LVAperWrkr (logged value added per one thousand employees), RDRatio (ratio of R&D performed to sales of parents), all as defined in Panel B of Table 3. We would expect these proxies for parent firms' intangible managerial advantages to further promote outbound FDI.

1.2 Literature review

The previous literature exploring location and internalization advantages to search for determinants or predictors of FDI includes: the cross-sectional studies of the Japanese manufacturing firms by Horaguchi (1992), Fukao et al. (1994) and Hasegawa (1996); the multivariate time-series attempts at the Japanese industry level by Kojima (1996, 1997) to complement the contributions of the preceding cross-sectional research; the industry-level, cross-sectional study by Yeaple (2003) searching industry and country characteristics for U.S. outward FDI determinants; and panel data econometric studies of the industry-level Japanese FDI by Kojima (2004). More recently, Blonigen (2005) critically reviews the empirical literature on FDI determinants, and Blonigen (2006) gives a summary report of the most recent (from the second half of 1990s up to 2005) literature on FDI determinants.

⁸Yeaple(2003, p.728) studies three proxies including export-related ones (to explore the question (i-b)): sales; intra-industry exports; ratio of exports to foreign affiliates' local sales.

While the industry-level study of the U.S. outward FDI in 39 countries by Yeaple (2003) is cross-sectional using the Bureau of Economic Analysis (BEA) Benchmark Survey of 1994 (but without using time series data), the industry-level work in the present paper is a panel data analysis of the U.S. outward FDI in a particular area from 1999 through 2003. To my knowledge, Kojima (2004) is the only extensive panel econometric study of FDI determinants, attempting to find possible industry- and/or time-specific effects that are *not* explained by the variables included in the regression models.⁹ And those effects could be likely related to the internalization theory and/or the location theory (including exchange rate effects as referred to in (i-b)) and, therefore, constitute essential determinants of FDI. Panel data econometric modeling is thus, again, employed in the present paper so as to find, if any, industry-level and time-specific (especially, exchange rate) factors behind the U.S. outbound FDI in the Asian and Pacific region.

Kojima (2004) documents evidence on factors that determine Japanese FDI in North American markets, by estimating and examining both fixed- and random-effects models. The present paper only employs fixed-effects modeling for the U.S. FDI in the Asian and Pacific region, following approaches A and B as summarized by Kojima (2004, Appendix B). Another reason for focusing on fixed-effects models is because it is fixed-effects modeling that will enable us to specifically identify industry names that would have statistically significant industry-specific effects.

The paper is organized as follows: in Section 2, panel data and their sources are described along with the data descriptive statistics and the variable definition for the panel data econometric models; the panel data are tabulated in Table 12 in Appendix B. The three types of panel data models (those with only individual effects, with only time effects, and with both effects) are estimated and their statistical features are extracted in Section 3. By examining both-effects models from the location- and internalization-theoretic viewpoints, Section 4 attempts to identify the determinants of the U.S. outbound FDI in the Asian and Pacific region. Several concluding remarks are made in the final section. Appendix A summarizes essentials of panel data econometric

⁹Studying explicitly such effects is made possible indeed by panel data econometric modeling.

fixed-effects modeling.¹⁰

2 Data and Panel Data Models

Our panel data consist of 30 industrial sectors, “Food” through “Miscellaneous manufacturing” and 5 fiscal years, FY1999 to FY2003. The whole panel data set used in the present analysis is being compiled and laid out in Table 12 in Appendix B.

Ignoring those data variables (e.g., CE_AP and CE_J) not actually used in the estimation, the panel data as compiled in Table 12 are balanced in the sense that every individual/sector has data for exactly the same set of time periods, though with some missing values being included.¹¹ The missing values are detailed below (and in the note of Table 12).

2.1 Data sources

Table 12 has been compiled and constructed from the website of the Bureau of Economic Analysis, an agency of the U.S. Department of Commerce, at <http://www.bea.gov/bea/ai/iidguide.htm#link12b>. From this page we move on to: I. U.S. Direct Investment Abroad → B. Operations of U.S. parent companies and their foreign affiliates → Comprehensive financial and operating data → Subtitle.¹²

Here are some notes to the tables in “U.S. Direct Investment Abroad: Operations of U.S. Parent Companies and Their Foreign Affiliates” downloaded above, and some related remarks on Table 12:

(i) The estimates are on a fiscal year (FY) basis; an affiliate’s fiscal year is defined as the financial reporting year that ended in that calendar year. Unless otherwise specified, all balances are as of the close of, say,

¹⁰For random-effects modeling and Hausman specification tests, see Kojima (2004, Appendix A).

¹¹See Doan (*RM*, pp.307-308). Those variables in Table 12 that will be actually used in the estimation are listed later in Table 3.

¹²Subtitles are as follows: Preliminary 2003 Estimates XLS (EXE) (ZIP); Revised 2002 Estimates XLS (EXE) (ZIP); Revised 2001 Estimates XLS (EXE) (ZIP); Revised 2000 Estimates XLS (EXE) (ZIP); Revised 1999 Estimates XLS (EXE) (ZIP) – Includes methodology PDF. Spread-sheet tables are downloaded for these years. The Revised 1998 Estimates are also available, but are not analyzed since the industry categories for the U.S. parents quite differ from those for the later period from 1999 to 2003.

FY 1999.

(ii) An asterisk “(*)” indicates a value between -\$500,000 and +\$500,000, or fewer than 50 employees, as appropriate. (For U.S. parent data: * indicates Less than \$500,000.) In Table 12, “(*)” is replaced by -9999.

(iii) A “(D)” indicates that the data in the cell have been suppressed to avoid disclosure of data of individual companies. For employment data, a letter representing a size range is entered in place of a “(D)”. (For U.S. parent data: Size ranges are given in employment cells that are suppressed. The size ranges are: A-1 to 499; F-500 to 999; G-1,000 to 2,499; H-2,500 to 4,999; I-5,000 to 9,999; J-10,000 to 24,999; K-25,000 to 49,999; L-50,000 to 99,999; M-100,000 or more.) In Table 12, “(D)” is replaced by -9998, and other letters -9997.

In our panel dataset analyzed, those data with -9999, -9998 and -9997 are treated as missing values.

2.2 Firms, industries, and area/countries studied

2.2.1 Types of firms

Parent firms studied are nonbank U.S. parents (whose foreign affiliates are located in *any* area or country); foreign affiliates (located in a *particular* area or country indicated) to be studied are majority-owned nonbank foreign affiliates (MOFAs) of nonbank U.S. parents.¹³

¹³The following description is quoted from “U.S. Direct Investment Abroad: Operations of U.S. Parent Companies and Their Foreign Affiliates: Preliminary 2003 Estimates”:

A “U.S. parent company” is the person, resident in the United States, that owns or controls 10 percent or more of the voting securities of an incorporated foreign business enterprise or an equivalent interest in an unincorporated foreign business enterprise. “Person” is broadly defined to include any individual, branch, partnership, associated group, association, estate, trust, corporation or other organization (whether or not organized under the laws of any State), or any government entity. If incorporated, the U.S. parent is the fully consolidated U.S. enterprise consisting of (1) the U.S. corporation whose voting securities are not owned more than 50 percent by another U.S. corporation, and (2) proceeding down each ownership chain from that U.S. corporation, any U.S. corporation (including Foreign Sales Corporations located within the United States) whose voting securities are more than 50 percent owned by the U.S. corporation above it. A U.S. parent comprises the domestic (U.S.) operations of a U.S. multinational company.

A “foreign affiliate” is a foreign business enterprise in which there is U.S. direct investment, that is, in which a U.S. person owns or controls 10 percent of the voting securities or the equivalent. Foreign affiliates comprise the foreign operations of a U.S. multinational company over which the U.S. parent is presumed to have a degree

One remark on data availability is in order: parent firms are those whose foreign affiliates are located in *any* area or country, not just in the Asian and Pacific region. It would be desirable (and essential) to extract parent firms whose foreign affiliates are located *only* in the Asian and Pacific region. Unfortunately, no such regionally segmented parent data sets are available at the website referred to above. (This might cause difficulties in interpreting the panel model estimation results later.)

2.2.2 Industries and area/countries

Industries of MOFAs studied match those of their U.S. parents and their names are listed in Table 1. The source of industry names is Tab2A2.xls downloaded as mentioned earlier.

U.S. MOFAs located in Japan have quite a few missing values, as is typically true with a pair of CE_J and sector 4 in Table 12, while those located in the Asian and Pacific area as a whole (including Japan and Australia) have sufficient data available that the panel data will be balanced. We thus choose the whole Asian and Pacific region as the location of U.S. MOFAs.

The Asian and Pacific area includes the following countries (whose source is Tab2A1.xls downloaded earlier): Australia, China, Hong Kong, India, Indonesia, Japan, Republic of Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand, Other (Bangladesh, Bhutan, Brunei, Burma, Cambodia, Fiji, French Islands-Indian Ocean, French Islands-Pacific, Laos, Macau, Marshall Islands, Micronesia, Nauru, Nepal, Pakistan, Papua New Guinea, Sri Lanka, Tonga, Vanuatu, Vietnam).

2.2.3 Constructing the panel dataset

First, the spreadsheet file, PDset_bytime.xls, is constructed from those yearly tables downloaded; it is grouped by time (year). This file is comprehensive in that the whole world is included: All countries; Canada; Europe (Total; Of which: France, Germany, Netherlands, United Kingdom); Latin America and Other Western Hemisphere (Total; Of which:

of managerial influence.

A “majority-owned nonbank affiliate” (MOFA) is a foreign affiliate in which the combined direct and indirect ownership interest of all U.S. parents exceeds 50 percent.

The tables cover only nonbank parents and affiliates. Nonbank parents (affiliates) exclude parents (affiliates) classified as depository institutions, which consist of commercial banks, savings institutions, and credit unions.

Table 1 Industries Studied

	Industries Studied	Food	Subsectors Included
1			Animal foods Grain and oilseed milling Sugars and confectionery products Fruit and vegetable preserving and specialty foods Dairy products Animal slaughtering and processing Seafood product preparation and packaging Bakeries and tortillas Other food products
2		Beverages and tobacco products	Beverages Tobacco products
3		Textiles, apparel, and leather products	Textile mills Textile product mills Apparel Leather and allied products
4		Wood products	Pulp, paper, and paperboard mills
5		Paper	Converted paper products
6		Printing and related support activities	
7		Petroleum and coal products	Integrated petroleum refining and extraction Petroleum refining excluding oil and gas extraction Asphalt and other petroleum and coal products
8		Basic chemicals	
9	Resins and synthetic rubber, fibers, and filaments		
10		Pharmaceuticals and medicines	
11	Soap, cleaning compounds, and toilet preparations		
12		Other chemicals	Pesticides, fertilizers, and other agricultural chemicals Paints, coatings, and adhesives Other chemical products and preparations
13		Plastics and rubber products	Plastics products Rubber products
14		Nonmetallic mineral products	Clay products and refractories Glass and glass products Cement and concrete products Lime and gypsum products Other nonmetallic mineral products
15		Primary metals	Iron and steel mills and ferroalloys Steel products from purchased steel Alumina and aluminum production and processing Nonferrous metal (except aluminum) production and processing Foundries
16		Fabricated metal products	Forging and stamping Cutlery and handtools Architectural and structural metals Boilers, tanks, and shipping containers Hardware Spring and wire products Machine shops, turned products, and screws, nuts, and bolts Coating, engraving, heat treating, and allied activities Other fabricated metal products
17	Agriculture, construction, and mining machinery		
18		Industrial machinery	
19		Other machinery	Commercial and service industry machinery Ventilation, heating, air conditioning, and commercial refrigeration equipment Metalworking machinery Engines, turbines, and power transmission equipment Other general purpose machinery
20		Computers and peripheral equipment	
21		Communications equipment	
22		Audio and video equipment	
23	Semiconductors and other electronic components		
24	Navigational, measuring, and other instruments		
25		Magnetic and optical media	
26	Electrical equipment, appliances, and components		Electric lighting equipment Household appliances Electrical equipment Other electrical equipment and components
27		Motor vehicles, bodies and trailers, and parts	Motor vehicles Motor vehicle bodies and trailers Motor vehicle parts
28		Other transportation equipment	Aerospace products and parts Railroad rolling stock Ship and boat building Other transportation equipment
29		Furniture and related products	
30		Miscellaneous manufacturing	Medical equipment and supplies Other miscellaneous manufacturing

Brazil, Mexico); Africa; Middle East; Asia and Pacific (Total; Of which: Australia, Japan).

Then, the RATS program (Doan, *RATS*), PDset_createByIndivid.prg, extracts from PDset_bytime.xls those data only for the Asian and Pacific (Total; Of which: Australia, Japan) area, to construct PDset_AsPac.xls, a panel dataset grouped by individual (industry).¹⁴ PDset_AsPac.xls is tabulated in Table 12 in Appendix C.

Further, compiled in Table 2 are simple yearly averages of monthly average exchange rates (per U.S. dollar) for the sample period.¹⁵ The exchange rate might be critical when searching for reasons behind possible time effects that are individual-*invariant* by definition. A study of the Japanese FDI in the North American markets by Kojima (2004, pp.70-73 and Table 19) shows that a statistically significant time effect detected in FY2000 is apparently due to the sharp yen appreciation against U.S. dollar in the fiscal year (as compared to FY1997). We will explore whether the similar observation could be found for the U.S. FDI in the Asian and Pacific region.

Table 2 Yearly Averages of Monthly Average Exchange Rates (per U.S. dollar)

Year	Japanese Yen	Australian Dollars	Chinese Renminbi	Hong Kong Dollars	South Korean Won
1999	113.70	1.550	8.278	7.759	1188.5
2000	107.83	1.727	8.278	7.792	1130.9
2001	121.50	1.936	8.277	7.800	1289.0
2002	125.26	1.841	8.277	7.799	1246.3
2003	115.90	1.541	8.277	7.787	1191.5

2.3 Panel data econometric models and descriptive statistics

2.3.1 Panel data econometric models

The static panel data econometric models studied in the paper are given formally in vector form in Appendix A:¹⁶

¹⁴This is the only form that RATS can handle.

¹⁵The data source for monthly average exchange rates (per U.S. dollar) is the Database Retrieval System (v2.11), available at <http://fx.sauder.ubc.ca/data.html>.

¹⁶See Kitamura (2003) for most recent, extensive survey of panel data econometrics and its applications.

Models with neither individual nor time effects, (2);

Models with only individual effects: Fixed-effects model, (7);

Models with only time effects: Fixed-effects model, (10);

Models with both individual and time effects: Fixed-effects model, (12).

In all these models, the dependent variable, y_{it} , represents U.S. outbound FDI and will be one of the three alternative proxies as defined in Panel A of Table 3: Salesratio (ratio of sales of MOFAs to sales of U.S. parents), LsubSales (logged sales of MOFAs) and LsubWrkr (logged number of employees of MOFAs). We set the K column vector of the explanatory variables (i.e., proxies for size and intangible managerial resources/advantages), $\mathbf{x}'_{it} = (\text{LparentTA}, \text{OwnCapratio}, \text{VAratio}, \text{LVAperWrkr}, \text{RDratio})'$ or $\mathbf{x}'_{it} = (\text{LparentWrkr}, \text{OwnCapratio}, \text{VAratio}, \text{LVAperWrkr}, \text{RDratio})'$, where each variable is defined in Panel B of Table 3. Moreover, as remarked in the first section, Table 3 relates each variable to those internalization-theoretic hypotheses, I_1 and I_2 .

Table 3 Variable Definition for Panel Data Models

Related Hypotheses	Variable Name in Tables 4 - 10	Variable Name in Table 12	Definition ^a
<i>A. Dependent Variable y_{it}: Three Alternative Proxies for U.S. Outbound FDI</i>			
I_1, I_2	Salesratio	$100 \times \text{SALS_AP/S_P}$	ratio of Sales of MOFAs to Sales of U.S. parents ^b
	LsubSales	log of SALS_AP	logged Sales of MOFAs ^c
	LsubWrkr	log of NEMP_AP	logged Employment of MOFAs ^d
<i>B. Independent Variables \mathbf{x}'_{it}: U.S. Parents Variables</i>			
I_1	LparentTA	log of TA_P	logged Total Assets
	LparentWrkr	log of NEMP_P	logged Number of Employees
I_2	OwnCapratio	$100 \times \text{OE_P/TA_P}$	ratio of Owners' Equity to Total Assets ^e
	VAratio	$100 \times \text{VA_P/S_P}$	ratio of Value Added to Sales
	LVAperWrkr	log of (VA_P/NEMP_P)	logged Value Added per One Thousand Employees
	RDratio	$100 \times \text{RD_P/S_P}$	ratio of R&D Performed to Sales

^aSee note of Table 12 for units of raw data.

^bSee Mathieu (1996, pp.836-837).

^cSee Yeaple (2003, p.728).

^dSee Horaguchi (1992, pp.97-101) on raw, and Kitamura (2003, pp.84-5) on logged.

^eSee Horaguchi (1992, p.94).

The terms “sub” and “parent” in Table 3 represent, respectively, U.S. MOFAs located in the Asian and Pacific region and their nonbank U.S.

parent firms. Recall from the previous section that “parent” includes parent firms of all those MOFAs located not only in the Asian and Pacific region but also in all other regions. This is due to the limited availability of data. “parent” should ideally include parents of those MOFAs located only in the Asian and Pacific region.

2.3.2 Descriptive statistics of model variables

The descriptive statistics of each of three dependent variables in Panel A of Table 3 and each of independent (parent) variables in Panel B are reported, respectively, in Tables 4 and 5. Table 4 shows that Salesratio appears non-normally distributed (skewed to the right, in particular), while other dependent variables could be normal (though slightly skewed to the left). Histograms and scatter diagrams are drawn in Figs. 1-3, which are consistent with Tables 4 and 5.

Table 4 Descriptive Statistics: Dependent Variables^a
Panel(4) of Annual Data From 1//1999:01 To 30//2003:01

	Salesratio	LsubSales	LsubWrkr
Observations	141 ^b		
Sample Mean	12.434 (0.000) ^c	8.400 (0.000)	2.970 (0.000)
Variance ^d	177.278	2.268	1.406
Skewness ^e	1.990 (0.000) ^f	-0.534 (0.010)	-0.577 (0.006)
Kurtosis (Exc)	3.822 (0.000) ^g	-0.210 (0.620)	0.009 (0.982)
Jarque-Bera	178.829 (0.000) ^h	6.966 (0.031)	7.818 (0.020)
Minimum	0.550	4.431	-0.916
Maximum	66.703	11.480	5.123
Median	7.732	8.671	3.174

^aSalesratio, LsubSales and LsubWrkr are expressed, respectively, as a percentage, in (logged) millions of dollars and in (logged) thousands of employees.

^b141 = 150 Total - 9 Skipped/Missing.

^cP-value: the probability-value, with the null of mean=0.

^dComputed by the usual formula for unbiased estimation involving the division by the sample size minus one. See Doan (2004, *RM*, p.395).

^eFor skewness, kurtosis (exc) and Jarque-Bera (1987) normality tests, see Doan (2004, *RM*, pp.393-395).

^fP-value: the probability-value, with the null of sk=0.

^gP-value: the probability-value, with the null of ku=0.

^hP-value: the probability-value, with the null of JB=0.

Table 5 Descriptive Statistics: Independent (Parent) Variables^a
Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

	LparentTA	LparentWrkr	OwnCapratio
Observations	150		
Sample Mean	11.269 (0.000) ^b	5.333 (0.000)	38.157 (0.000)
Variance	1.341	0.903	181.289
Skewness	-0.659 (0.001)	-1.444 (0.000)	0.374 (0.064)
Kurtosis(Exc)	1.301 (0.001)	3.981 (0.000)	0.228 (0.578)
Jarque-Bera	21.438 (0.000)	151.177 (0.000)	3.827 (0.148)
Minimum	7.281	1.435	6.766
Maximum	13.799	7.050	84.036
Median	11.371	5.461	34.689
	VAratio	LVaperwrkr	RDratio
Observations	150		
Sample Mean	34.744 (0.000)	4.566 (0.000)	4.290 (0.000)
Variance	149.890	0.188	18.614
Skewness	5.066 (0.000)	1.243 (0.000)	1.289 (0.000)
Kurtosis(Exc)	43.505 (0.000)	2.492 (0.000)	0.695 (0.102)
Jarque-Bera	12470.766 (0.000)	77.415 (0.000)	41.579 (0.000)
Minimum	15.607	3.800	0.287
Maximum	144.456	6.209	16.755
Median	34.466	4.481	2.894

^aVariables with L attached are expressed in (logged) millions of dollars, except for LparentWrkr in (logged) thousands of employees. Ratio variables are expressed as a percentage, See also notes in Table 4.

^bP-value.

^c141 = 150 Total - 10 Skipped/Missing.

Table 6 shows that two parent variables, LparentTA and LparentWrkr, are highly enough correlated to cause a serious multicollinearity problem in the estimation. Only one of the two will be included in the model as an explanatory variable. Two other variables, OwnCapratio and RDratio, appear somewhat correlated but not so high to cause a serious multicollinearity problem.

Also documented in Table 6 are the correlations between dependent and independent variables, most of which appear reasonably high; we would then anticipate some satisfactory estimated results from the panel data econometric estimation.

Table 6 Correlation Matrices^a

Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

	Dependent Variable	Explanatory Variables					
	Salesratio	LparentTA	LparentWrkr	OwnCapratio	VARatio	LVAperWrkr	
LparentTA	0.063	1.000					
LparentWrkr	-0.190	0.830	1.000				
OwnCapratio	0.603	-0.381	-0.478	1.000			
VARatio	0.075	-0.424	-0.421	0.278	1.000		
LVAperWrkr	0.385	0.259	-0.184	0.199	0.390	1.000	
RDratio	0.646	-0.029	-0.280	0.666	0.324	0.369	
	LsubSales						
LparentTA	0.777						
LparentWrkr	0.484						
OwnCapratio	0.059			Same as above			
VARatio	-0.259						
LVAperWrkr	0.483						
RDratio	0.359						
	LsubWrkr						
LparentTA	0.780	1.000					
LparentWrkr	0.651	0.806	1.000				
OwnCapratio	0.012	-0.335	-0.456	1.000			
VARatio	-0.177	-0.429	-0.409	0.273	1.000		
LVAperWrkr	0.281	0.317	-0.174	0.226	0.301	1.000	
RDratio	0.287	-0.061	-0.274	0.648	0.343	0.259	

^aThe bottom panel differs from the first two in correlations due to the presence of missing values in the dependent (and, possibly, independent) variables. See Tables 4 and 5.

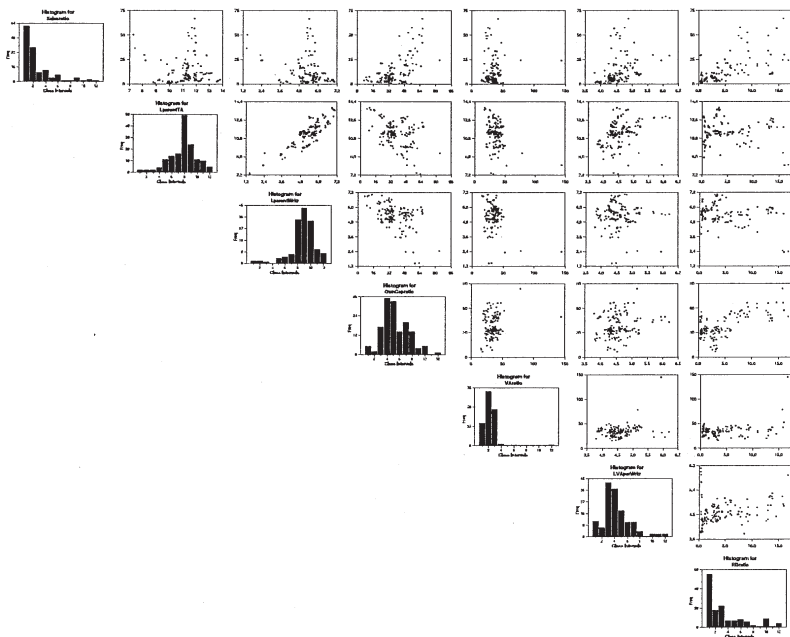


Figure 1 Histograms and Scatter Diagrams. From top left to bottom right: Salesratio, LparentTA, LparentWrkr, OwnCapratio, VAratio, LVaperWrkr, and RDratio.

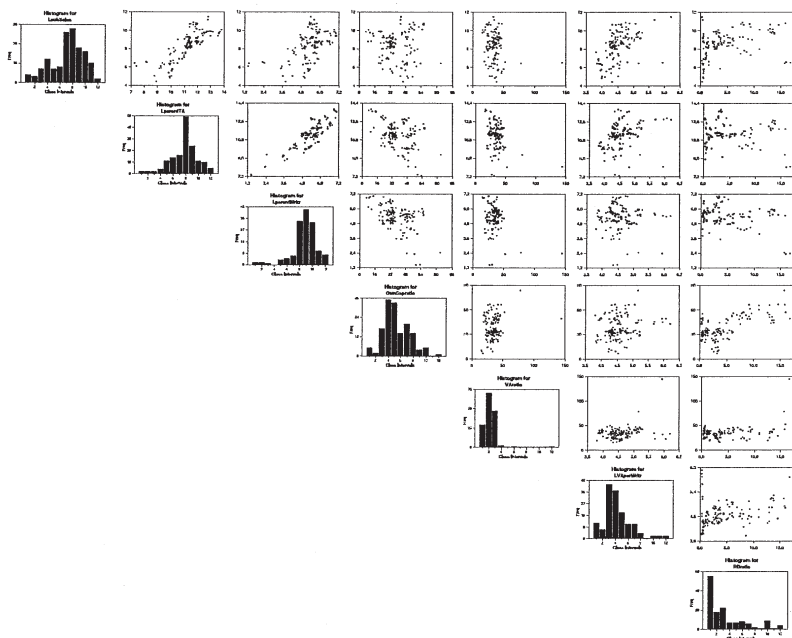


Figure 2 Histograms and Scatter Diagrams. From top left to bottom right: LsubSales, LparentTA, LparentWrkr, OwnCapratio, VAratio, LVAperWrkr, and RDratio.

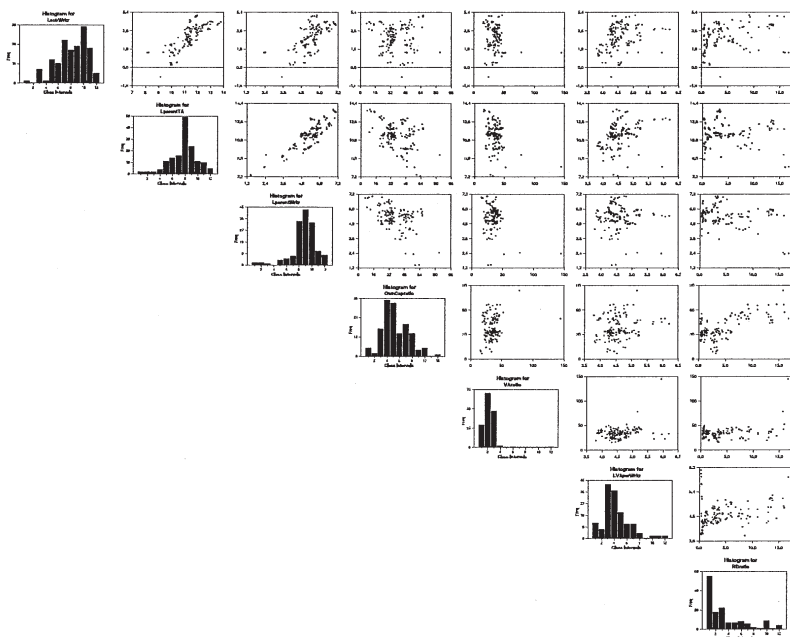


Figure 3 Histograms and Scatter Diagrams. From top left to bottom right: LsubWrkr, LparentTA, LparentWrkr, OwnCapratio, VARatio, LVAperWrkr, and RDratio.

3 Estimated Results: Fixed-effects Models

3.1 Model with neither individual nor time effects, (2)

Table 7 reports the estimated models with neither individual nor time effects (2) with the corresponding residuals plots and histograms charted in Figs. 4, 6, 8, and 10. Many explanatory variables turn out significant; the similar result will be found in the estimated models with individual and/or time effects and with both effects. Which model is most appropriate will be statistically checked and decided in the later section.

In terms of R^2 , the estimated models (2) for the dependent variable, Salesratio, perform somewhat poorly; also, their skewness and kurtosis statistics both indicate strong non-normality (the residuals and their histogram in Figs. 4 and 6 suggest that the residuals are skewed to the right and not normally distributed). Also evidenced in Table 7 is that the LsubSales and LsubWrkr models appear to perform better with regard to residuals normality: see also Figs. 8 and 10.

Notice that the estimated results for dependent variables, LsubSales and LsubWrkr, with an explanatory variable, LparentTA, are not reported; the reasons are that in these estimated models as many as two or three explanatory variables turn out statistically insignificant in the both effects model, later estimated, and that the null of absence of time effects in the both effects model is not strongly rejected.¹⁷

¹⁷For LsubSales, both VARatio and RDratio turn out insignificant and in the both effects model the null of absence of time effects is rejected only at the 10-percent level; for LsubWrkr, three explanatory variables, VARatio, LVaperWrkr and RDratio, turn out insignificant and in the both effects model the null of absence of time effects is not rejected at any conventional level of significance.

Table 7 Model With Neither Effects, (2)

Linear Regression - Estimation by Least Squares

Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

Dependent Variable	Salesratio				LsubSales		LsubWrkr	
Model Number	[1]		[2]		[3]		[4]	
Explanatory Variable	Coeff	P-value	Coeff	P-value	Coeff	P-value	Coeff	P-value
Constant	-43.030	0.001	-45.603	0.001	-5.396	0.000	-7.697	0.000
LparentTA			0.963	0.397				
LparentWrkr	0.790	0.491			0.951	0.000	1.157	0.000
OwnCapratio	0.369	0.000	0.385	0.000	0.007	0.273	0.006	0.286
VAratio	-0.244	0.001	-0.217	0.011	-0.043	0.000	-0.010	0.035
LVAperWrkr	8.949	0.000	7.768	0.004	2.076	0.000	0.884	0.000
RDratio	1.136	0.000	1.081	0.000	0.123	0.000	0.112	0.000
Usable Observations	131		131		131		136	
Total Observations	150		150		150		150	
Skipped/Missing	19		19		19		14	
Degrees of Freedom ^a	125		125		125		130	
\bar{R}^2 ^b	0.538		0.539		0.791		0.751	
Standard Error of Estimate ^c	8.856		8.848		0.639		0.581	
Regression F(5,m) ^d	31.274	0.000 ^e	31.384	0.000	99.561	0.000	82.411	0.000
Durbin-Watson Statistic	0.842		0.848		0.939		0.758	
Residuals:								
Variance ^f	75.420		75.272		0.392		0.325	
Skewness	0.873	0.000	0.890	0.000	-0.772	0.000	-0.038	0.858
Kurtosis(Exc)	3.000	0.000	3.000	0.000	0.557	0.205	-0.410	0.342
Jarque-Bera	65.750	0.000	66.423	0.000	14.708	0.001	0.984	0.611
Studentized Range ^g	6.062		6.047		4.685		5.135	

^aThe number of degrees of freedom for the residuals is equal to number of usable observations – number of constant term and explanatory variables.

^bThe coefficient of determination corrected for degrees of freedom.

^cThe realized value of the estimator of the error term standard deviation (i.e., the residual standard deviation) = [Sum of Squared Residuals/Degrees of Freedom above]^{1/2}).

^dThis is an F to test the null that all regression coefficients = 0. Its degrees of freedom are 6 (=7-1) =the number of explanatory variables and m=“Degrees of Freedom” as computed above.

^eRight-sided P-value.

^fSee Table 4 for variance, skewness, kurtosis and Jarque-Bera here.

^gStatistic to test the normality: The normality would be inferred if the statistic turns out approximately between 4.44 and 5.68 [4.72 and 5.96] for “Usable Observations” equal to about 100 [150].

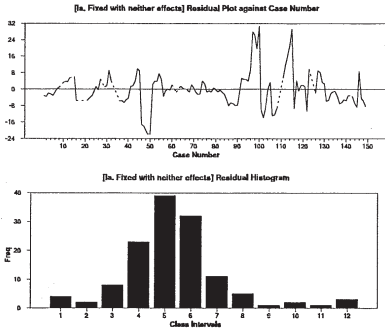


Figure 4 Neither Effects Assumed: Residuals for dependent variable = Salesratio, with LparentWrkr in Table 7

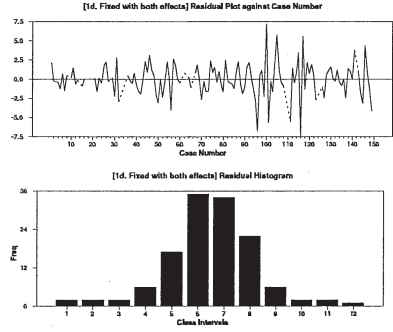


Figure 5 Both Effects Assumed: Residuals for dependent variable=Salesratio, with LparentWrkr in Table 10 (cf. Fig. 4)

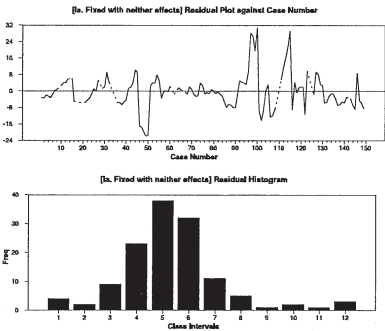


Figure 6 Neither Effects Assumed: Residuals for dependent variable = Salesratio, with LparentTA in Table 7

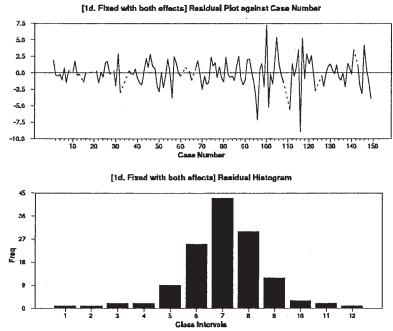


Figure 7 Both Effects Assumed: Residuals for dependent variable=Salesratio, with LparentTA in Table 10 (cf. Fig. 6)

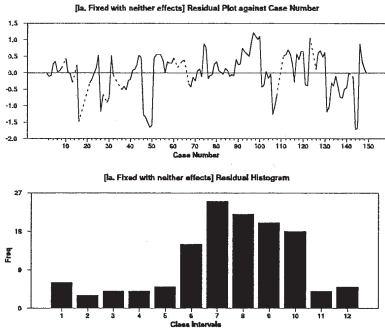


Figure 8 Neither Effects Assumed: Residuals for dependent variable = LsubSales in Table 7

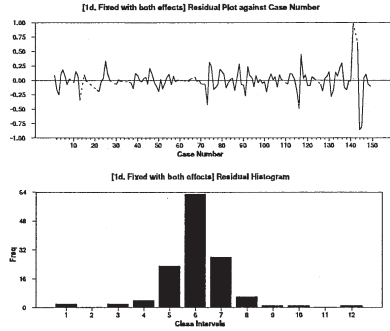


Figure 9 Both Effects Assumed: Residuals for dependent variable=LsubSales in Table 10 (cf. Fig. 8)

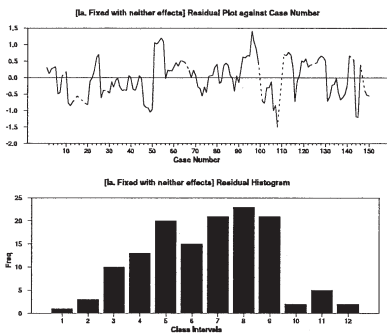


Figure 10 Neither Effects Assumed: Residuals for dependent variable = LsubWrkr in Table 7

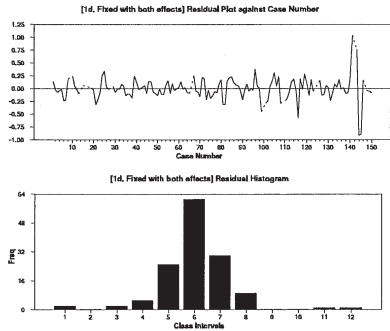


Figure 11 Both Effects Assumed: Residuals for dependent variable=LsubWrkr in Table 10 (cf. Fig. 10)

3.2 Model with only individual effects, (7)

We will next estimate model with only individual effects, and in the subsequent sections move on to model with only time effects and then to model with both individual and time effects.

Table 8 Model With Only Individual Effects, (7)

Panel Regression - Estimation by Fixed Effects^a
 Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

Dependent Variable	Salesratio				LsubSales		LsubWrkr	
Model Number	[1]		[2]		[3]		[4]	
Explanatory Variable	Coeff	P-value	Coeff	P-value	Coeff	P-value	Coeff	P-value
LparentTA			2.668	0.025				
LparentWrkr	2.013	0.319			0.962	0.000	1.228	0.000
OwnCapratio	-0.135	0.019	-0.136	0.015	-0.015	0.007	-0.012	0.025
VAratio	-0.234	0.000	-0.185	0.003	-0.023	0.000	-0.015	0.004
LVAPERWrkr	12.097	0.000	9.996	0.001	1.196	0.000	0.859	0.001
RDratio	3.382	0.000	3.376	0.000	0.100	0.006	0.039	0.263
Usable Observations	131		131		131		136	
Total Observations	150		150		150		150	
Skipped/Missing	19		19		19		14	
Degrees of Freedom	96		96		96		101	
\bar{R}^2	0.950		0.952		0.962		0.947	
Standard Error of Estimate	2.928		2.867		0.273		0.267	
Regression F(34,m) ^b	72.890	0.000	76.133	0.000	97.728	0.000	72.493	0.000
Residuals:								
Variance	6.331		6.071		0.055		0.053	
Skewness	-0.422	0.051	-0.267	0.218	-0.199	0.357	-0.138	0.517
Kurtosis(Exc)	4.030	0.000	3.387	0.000	2.407	0.000	4.744	0.000
Jarque-Bera	92.546	0.000	64.173	0.000	32.493	0.000	127.941	0.000
Studentized Range	7.599		7.366		6.972		8.028	
Inference: Test the null of absence of individual effects. ^c								
F(29,115) ^d	43.275	0.000	45.202	0.000	24.378	0.000	20.194	0.000

^aThis is the method of estimation (i) as described in “Models with only individual effects/Fixed-effects model” in Appendix A.3. Coefficients for IDUM (dummies for industries) will be estimated if the method of estimation (ii) as described also there is employed, with all other slope coefficient estimates remaining the same as those obtained by method (i) employed in the present paper.

^b34=35-1=the total number of explanatory variables and dummies minus 1; m=Degrees of Freedom above.

^cTested is the null that coefficients for IDUM are all equal (to some individual-invariant constant).

^dAn F computed by (8) in Appendix A.3.

Table 8 reports the estimated fixed-effects models with only individual effects, (7). Several remarks are in order:

While R^2 has improved significantly as compared to the “neither” models in Table 7 (and skewness has improved, too), the residuals statis-

tics such as Jaque-Bera and Studentized range have not improved but rather worsened for all dependent variables. The apparent non-normality of residuals here is indeed due to kurtosis observed; in particular, compare Tables 7 and 8 with regard to kurtosis for $L_{sub}Sales$ and $L_{sub}Wrkr$. It is not clear why, in the model with only individual effects, kurtosis has behaved in a non-normal manner (while skewness has improved).

The bottom panel of Table 8 tests the null of absence of individual effects: tested is the null that coefficients on IDUM (dummies for industries) are all equal (to some individual-invariant constant).¹⁸ The null is rejected for every dependent variable, implying consistent presence of individual (i.e., industry-specific) effects.

What are plausible industry-specific effects that are unexplained by variables included in the model? A set of industry characteristics as discussed by Yeaple (2003, ps.726, 728-729), which are actually included in his model but omitted in the present paper, includes transport cost (e.g., freight and insurance cost), plant scale economies (e.g., size of a plant in terms of production workers), corporate scale economies (e.g., number of nonproduction employees) and factor (e.g., skilled-labor) intensities.¹⁹ These industry characteristics most likely constitute industry-specific effects detected in Table 8.

3.3 Model with only time effects, (10)

The estimated results for fixed time-effects model, (10), are reported in Table 9. The residuals normality seems to be accepted for the $L_{sub}Wrkr$ model in particular.

The bottom panel of the table tests the null of absence of time effects: tested is the null that coefficients on TDUM (dummies for time periods) are all equal (to some time-invariant constant).²⁰ The null is strongly rejecting for every proxy of the FDI the presence of time effects alone.

¹⁸Coefficients on IDUM will be estimated if the method of estimation (ii) as described in “Models with only individual effects/Fixed-effects model” in Appendix A.3 is employed, with all other slope coefficient estimates remaining the same as those obtained by method (i) employed in the present paper.

¹⁹“Higher corporate scale economies should increase FDI by giving entrants into the industry larger market shares, which tend to boost the importance of transport costs” (Yeaple 2003, p.729).

²⁰Coefficients for TDUM will be estimated if the method of estimation (ii) as described in “Models with only time effects/Fixed-effects model” in Appendix A.4 is employed, with all other slope coefficient estimates remaining the same as those obtained by method (i) employed in the present paper.

This, however, does *not* necessarily mean that there would be detected no time effects in the model with both effects being considered, to which we are now ready to turn.

Table 9 Model With Only Time Effects, (10)

Panel Regression - Estimation by Fixed Effects^a

Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

Dependent Variable	Salesratio				LsubSales		LsubWrkr	
Model Number	[1]		[2]		[3]		[4]	
Explanatory Variable	Coeff	P-value	Coeff	P-value	Coeff	P-value	Coeff	P-value
parentTA			0.750	0.515				
LparentWrkr	0.773	0.503			0.952	0.000	1.161	0.000
OwnCapratio	0.377	0.000	0.384	0.000	0.008	0.220	0.006	0.269
VARatio	-0.234	0.002	-0.217	0.012	-0.042	0.000	-0.009	0.051
LVaperWrkr	9.123	0.000	8.187	0.003	2.094	0.000	0.890	0.000
RDratio	1.102	0.000	1.065	0.000	0.120	0.000	0.111	0.000
Usable Observations	131		131		131		136	
Total Observations	150		150		150		150	
Skipped/Missing	19		19		19		14	
Degrees of Freedom	121		121		121		126	
\bar{R}^2	0.535		0.535		0.790		0.745	
Standard Error of Estimate	8.888		8.889		6.640		5.588	
Regression F(9,m) ^b	17.600	0.000	17.593	0.000	55.444	0.000	44.754	0.000
Residuals:								
Variance	73.522		73.537		0.382		0.323	
Skewness	0.792	0.000	0.816	0.000	-0.829	0.000	-0.030	0.887
Kurtosis(Exc)	2.882	0.000	2.880	0.000	0.905	0.040	-0.294	0.495
Jarque-Bera	59.048	0.000	59.804	0.000	19.474	0.000	0.510	0.775
Studentized Range	6.130		6.120		5.014		5.249	
Inference: Test the null of absence of time effects. ^c								
F(4,140) ^d	0.903	0.464	0.826	0.511	0.994	0.413	0.227	0.923

^aThis is the method of estimation (i) as described in “Models with only time effects/Fixed-effects model” in Appendix A.4. Coefficients for TDUM (dummies for time periods) will be estimated if the method of estimation (ii) as described in “Models with only time effects/Fixed-effects model” in Appendix A.4 is employed, with all other slope coefficient estimates remaining the same as those obtained by method (i) employed in the present paper.

^bSee Table 8.

^cTested is the null that coefficients for TDUM are all equal (to some time-invariant constant).

^dAn F computed by (11) in Appendix A.4.

3.4 Model with both individual and time effects, (12)

Notice in Table 10 that there are two time-specific dummies, TDUM(1) (FY1999) and TDUM(5) (FY2003), which turn out significant, respectively, at 5 or 10% and 1% levels: this has indeed resulted in the presence of time effects in the both effects model. (This is in sharp contrast with failure to reject the null of absence of time effects in the model with only time effects, as reported in Table 9.)

Table 10 Model With Both Individual and Time Effects, (12)

Linear Regression - Estimation by Least Squares^a
 Panel(5) of Annual Data From 1//1999:01 To 30//2003:01

Dependent Variable	Salesratio				LsubSales		LsubWrkr	
	[1]		[2]		[3]		[4]	
Model Number	Coeff	P-value ^b	Coeff	P-value	Coeff	P-value	Coeff	P-value
Explanatory Variable								
Constant	-47.701***	0.003	-38.683**	0.011	-1.138	0.432	-7.217***	0.000
LparentTA			1.317	0.247				
LparentWrkr	3.370*	0.068			1.115***	0.000	1.356***	0.000
OwnCapratio	-0.145***	0.005	-0.148***	0.005	-0.015***	0.003	-0.011**	0.027
VAratio	-0.163***	0.003	-0.138**	0.016	-0.017***	0.001	-0.013**	0.018
LVAperWrkr	8.180***	0.002	7.148***	0.008	0.885***	0.000	0.766***	0.003
RDratio	3.260***	0.000	3.121***	0.000	0.082**	0.012	0.027	0.442
IDUM(1)	1.578	0.445	2.751	0.158	-0.079	0.681	-0.442**	0.036
+ - ^c IDUM(2)	6.589**	0.022	4.980*	0.066	0.709***	0.009	-0.535*	0.061
+ - ^c IDUM(3)	7.215***	0.004	6.984***	0.008	-1.004***	0.000	-1.386***	0.000
+ - ^c IDUM(4)	13.906**	0.010	9.662**	0.033	-1.112**	0.028	-1.142***	0.005
IDUM(5)	2.657	0.181	2.299	0.250	0.158	0.394	-0.111	0.578
+ - ^c IDUM(6)	7.003**	0.014	5.863**	0.039	-1.610***	0.000	-0.874***	0.003
+ ^c IDUM(7)	21.176***	0.000	19.399***	0.000	2.259***	0.000	-0.239	0.612
IDUM(8)	-1.205	0.679	-3.802	0.117	0.305	0.264	-0.350	0.231
IDUM(9)	1.358	0.656	-1.097	0.681	1.005***	0.001	-0.036	0.907
IDUM(10)	-35.008***	0.000	-34.059***	0.000	-0.097	0.831	-0.023	0.962
+ ^c IDUM(11)	8.354***	0.005	6.257**	0.016	1.285***	0.000	1.176***	0.000
IDUM(12)	0.193	0.931	-1.220	0.551	0.591***	0.006	0.169	0.452
IDUM(13)	3.344	0.110	3.059	0.151	-0.029	0.880	0.034	0.856
IDUM(14)	3.355	0.195	1.147	0.584	-0.539**	0.027	-0.333	0.204
+ - ^c IDUM(15)	5.896***	0.003	5.206***	0.008	0.208	0.259	-0.894***	0.000
IDUM(16)	4.742**	0.018	4.293**	0.035	-0.251	0.178	-0.220	0.275
IDUM(17)	-0.464	0.851	-2.920	0.133	0.272	0.241	-0.077	0.758
IDUM(18)	-2.356	0.516	-5.092	0.104	0.936***	0.007	0.747**	0.044
IDUM(19)	-0.928	0.624	-0.902	0.665	0.344	0.054	0.004	0.985
+ ^c IDUM(20)	26.051***	0.000	25.414***	0.000	2.227***	0.000	1.474***	0.000
+ - ^c IDUM(21)	-13.166***	0.002	-12.632***	0.003	0.980**	0.011	0.510	0.207
IDUM(22)	4.421	0.330	0.262	0.940	-0.011	0.978	-0.858*	0.064
+ ^c IDUM(23)	14.973***	0.000	15.361***	0.000	1.820***	0.000	1.751***	0.000
IDUM(24)	-1.168	0.676	-1.810	0.516	0.894***	0.001	0.664**	0.019
- + ^c IDUM(25)	-5.314	0.459	-11.874**	0.040	1.461**	0.031	2.791***	0.000
IDUM(26)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
- ^c IDUM(27)	-15.708***	0.000	-14.339***	0.000	-0.749**	0.011	-1.243***	0.000
- ^c IDUM(28)	-11.312***	0.000	-9.558***	0.000	-0.812***	0.000	-0.902***	0.000
+ - ^c IDUM(29)	11.266***	0.001	9.839***	0.004	-1.123***	0.001	-0.402	0.245
IDUM(30)	-0.004	0.998	-0.544	0.802	0.396*	0.054	-0.142	0.521

(Continued on next page)

^aThis is the method of estimation (i) as described in "Models with both individual and time effects/Fixed-effects model" in Appendix A.5.

^b***, ** and * denote significance at 1, 5 and 10% levels, respectively.

^c+ - indicates mixed signs of dummies across models, while + or - unique sign of dummies across all models. • and o indicate, respectively, statistically significant dummies for all four models and only for three models. Underlined are those dummies with unique sign.

Table 10 (Continued)

Dependent Variable	Salesratio				LsubSales		LsubWrkr		
	Model Number	[1]		[2]		[3]		[4]	
Explanatory Variable	Coeff	P-value	Coeff	P-value	Coeff	P-value	Coeff	P-value	
-c TDUM(1)	-1.722**	0.019	-1.675**	0.026	-0.120*	0.079	0.052	0.481	
TDUM(2)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	
TDUM(3)	-0.655	0.388	-0.845	0.267	0.030	0.673	0.105	0.165	
TDUM(4)	0.548	0.475	0.274	0.722	0.101	0.160	0.145*	0.063	
+e TDUM(5)	2.463***	0.002	2.072***	0.007	0.267***	0.000	0.212***	0.007	
Usable Observations	131		131		131		136		
Total Observations	150		150		150		150		
Skipped/Missing	19		19		19		14		
Degrees of Freedom	92		92		92		97		
R ²	0.961		0.960		0.970		0.950		
Standard Error of Estimate	2.579		2.607		0.241		0.261		
Regression F(38,m) ^a	84.899	0.000	83.013	0.000	112.384	0.000	68.174	0.000	
Durbin-Watson Statistic	2.290		2.287		1.745		1.555		
Residuals:									
Variance	4.707		4.811		0.041		0.049		
Skewness	-0.207	0.339	-0.446	0.039	0.074	0.733	-0.056	0.793	
Kurtosis(Exc)	2.182	0.000	3.054	0.000	8.082	0.000	7.165	0.000	
Jarque-Bera	26.922	0.000	55.256	0.000	356.625	0.000	290.956	0.000	
Studentized Range	6.739		7.393		9.123		8.831		
Inference: Test the three nulls.									
Test the null: absence of both individual and time effects (model with no such effects). ^b									
	F(33,111) ^c	50.532	0.000	49.265	0.000	28.649	0.000	18.988	0.000
Test the null: absence of time effects (model with individual effects only). ^d									
	F(4,111) ^e	9.575	0.000	7.268	0.000	9.201	0.000	2.517	0.045
Test the null: absence of individual effects (model with time effects only). ^f									
	F(29,111) ^g	55.959	0.000	54.679	0.000	31.595	0.000	21.443	0.000

^a See Table 8.

^b Tested is the null that coeffs for both IDUM and TDUM are all equal to zero.

^c An F computed by (14) in Appendix A.5.

^d Tested is the null that coeffs for TDUM are all equal to zero.

^e An F computed by (15) in Appendix A.5.

^f Tested is the null that coeffs for IDUM are all equal to zero.

^g An F computed by (16) in Appendix A.5.

Notice further from the Inference panel of Table 10 that, for every FDI proxy, all three null hypotheses are strongly (most weakly at the significance level of 5%) rejected, implying, in particular, that both effects are present.²¹ We will study implications of Table 10 about the FDI determinants in the next section.

Interestingly, the remark made on R^2 and the residuals normality for Table 8 applies here, too: the residuals plots and their histograms for the estimated models in Table 10 are drawn in Figs. 5, 7, 9 and 11, giving evidence supportive of the residuals normality, with regard to skewness in particular, whereas the residuals statistics in Table 10 do not seem so supportive, due to kurtosis. It is not clear why, again in the model with both effects here (just as in the individual-effects only model), kurtosis has behaved in a non-normal manner (while skewness has improved);

²¹ Recall, however, from Table 9 that, in the fixed-effects model with only time effects, no time effects are detected for any FDI proxy. This suggests that both of individual and time effects need be indeed examined before making any conclusive inferences on the presence/non-presence of each effect.

apparently, including dummies (especially, IDUMs) works to worsen kurtosis, while improving skewness. (Recall from Table 7 for neither effects that both LsubSales and LsubWrkr models have kurtosis statistics consistent with the normality null.)

4 The Industry and Time Determinants

We now explore the industry determinants of U.S. outbound FDI in the Asian and Pacific region, by examining the both-effects models in Table 10 and by referring to the empirical issues raised and the hypotheses constructed earlier in Section 1.1. Discussed in detail in the following subsections are figures asterisked in Table 10 that are statistically significant and/or having different signs than those expected under the hypotheses, I_1 and I_2 . Individual and time effects on FDI as detected in Table 10 will be explored later in Section 4.2 as effects unexplained by explanatory variables included.

4.1 Explanatory variables as possible determinants

4.1.1 Hypothesis I_1 : Size factor

With the size proxy being LparentWrkr, the data support hypothesis I_1 , while with the size proxy being LparentTA, they do not. For the reason as remarked earlier, the estimated results for dependent variables, LsubSales and LsubWrkr, with LparentTA, are not reported; in the two models, however, LparentTA is statistically significant positive at 1% level, though two or three other variables related to hypothesis I_2 turn out insignificant. We could then infer that the data support hypothesis I_1 that industrial/parent-firm growth in size will likely result in U.S. outbound FDI in the Asian and Pacific region.

4.1.2 Hypothesis I_2 : Intangible managerial advantages/resources

Intangible managerial advantages/resources related to hypothesis I_2 are all strongly significant, except for RDratio (an index of solid research and development of parent firms) in the LsubWrkr model.

The signs for OwnCapratio (an index measuring parent firms' solvency) and VARatio, (an index measuring parent firms' productivity) are, however, consistently negative, which is opposite to that postulated

in the hypothesis.²² This is puzzling. Why is this so, and how can we interpret the result? One plausible explanation may be that, as their equity capital ratio and/or value added ratio improve, the U.S. industries are contracting their FDI activity in the Asian and Pacific region, and yet possibly, increasing their FDI in other regions and/or their capital investment at home.

In the meantime, the signs for $LV_{AperWrkr}$ (a measure of parents' productivity per one thousand workers) and $RDratio$ are positive and consistent with I_2 .²³ It is thus these industry-specific (parent-firm) characteristics that more likely contribute to the U.S. industries expanding their outbound FDI in the Asian and Pacific region.

4.2 Effects on FDI, unexplained by explanatory variables included

We now turn to individual- and time-specific dummies in the models to investigate those individual and/or time effects unexplained by explanatory variables included.²⁴ Note that, because of their unobservable nature, those effects detected as possible determinants of FDI are more likely related to the internalization theory than the location theory.²⁵ It will be often difficult to specify the factors behind the effects, for the gains from internalizing two flows, knowledge flow and product flow, and their costs are all quite qualitative in nature.

One of the null hypotheses rejected in the bottom panel of Table 10 is that coefficients on both individual dummies and time dummies are *all* equal to *zero* with “zero” corresponding to the dummies being deleted;²⁶ assigned “zero” here are the dummies for sector 26 (electrical equipment, appliances, and components) and for time period 2 (FY2000) when the Japanese yen was more expensive than in other fiscal years of the sample period. Sector 26 and time period 2 as such are considered, respectively, as a reference industry and reference fiscal year to be contrasted with the remainder.

²²For the sign of $OwnCapratio$, Kojima (2004, p.66) also presents the same result for the Japanese FDI in the North American markets.

²³For the sign of $LV_{AperWrkr}$, Kojima (2004, p.66) also presents the same result for the Japanese FDI in the North American markets.

²⁴See Appendix A.2 on omitted variables problem. See also Approach C in Kojima (2004, Appendix B).

²⁵See Section 1.1.

²⁶See Appendix A.5.

4.2.1 Respective effects: Strong industry- and time-specific effects across four models in Table 10

Strong respective effects (i.e., effects by industry and by time, separately) are observed.

Industry-specific effects The underlined industry dummies in Table 10 have strong industry-specific effects on the FDI activity, across all four proxies for FDI. The corresponding industries are²⁷

- 7 (petroleum and coal products),
- 11 (soap, cleaning compounds, and toilet preparations),
- 20 (computers and peripheral equipment),
- 23 (semiconductors and other electronic components),
- 27 (motor vehicles, bodies and trailers, and parts), and
- 28 (other transportation equipment).

The *positive* effects are observed for all but the last two sectors, 27 and 28, whose effects are *negative*: this suggests that the FDI by sectors 7, 11, 20 and 23 tends to be much *greater* than that by the reference sector 26 (electrical equipment, appliances, and components), while the FDI by sectors 27 and 28 will be much *smaller*.²⁸

What effects may be plausible here that are unobservable and unexplained by the variables already included? Such possible effects would include those industry characteristics that Yeaple (pp.727-728) explicitly considers in his empirical model but are excluded in the present study: transport cost, plant scale economies, and unit cost of production by sector.²⁹ All these are variables related to the location-theoretic hypothesis, *L*: as transport costs rise, firms seek to increase their outbound FDI (while possibly decreasing export activity); FDI will be decreased (e.g., firms will concentrate only on a few locations abroad) as plant scale economies are achieved (possibly at a few locations abroad). As host country's unit cost of production is lowered, more FDI will result. We could thus infer that sectors 7, 11, 20 and 23 are likely to experience *higher* transport cost, *lower* plant scale economies achieved abroad, and/or *lower* unit cost of production abroad, than the reference sector 26, and that the opposite could be true with sectors 27 and 28.

²⁷See Table 1.

²⁸See (iv) in Appendix A.5 for interpreting the sign of each dummy this way.

²⁹The unit cost here is a function of several variables including an industry's skilled-labor intensity. See Yeaple (p.728).

Time-specific effects Further, the underlined time dummies in Table 10 have strong time-specific effects on the FDI activity, across all four proxies for FDI. Year 1999 (first TDUM) is statistically significant negative and FY2003 (fifth TDUM) positive; this implies that in these fiscal years there occurred a significant decrease and increase, as compared to the reference fiscal year FY2000, (i.e., an upward trend) in the U.S. FDI in the Asian and Pacific region. What triggered the upward trend? One critical time-variant (but industry-invariant) factor is foreign exchange rates. Table 2 shows U.S. dollar *appreciation* against several Asian currencies (other than Chinese Renminbi), especially as compared to the rate in FY2000. It could then be that the U.S. FDI in the region is affected by the Asian exchange rate movements, being attracted in the region as a result of the U.S. dollar appreciation.³⁰ Since time-variant but industry-invariant variables *cannot* be included in the panel data econometric models, an additional rigorous analysis must be made to statistically document the possible association between the time effects observed here and exchange rates.

4.2.2 Combined effects in each model in Table 10

Now, the coefficients on IDUM (1) through IDUM (30) and TDUM (1) through TDUM (5) in Table 10 are added up following Table 11 in Appendix A.5, to indicate a magnitude of sector- and time-specific *combined* effects unexplained by variables included.

Salesratio model [1]: Figs. 12-17 and 18-22 The combined effects computed are plotted in Figs. 12-17 for Salesratio model [1], and will be interpreted in a way summarized as “Interpretation of the test results” in Appendix A.3.³¹

First, Fig. 12 charts *cross-sectional* variations of the combined effects for each of five fiscal years: for *every* fiscal year, those industries with statistically significant IDUM in Table 10 are above or below the reference sector 26 (electrical equipment, appliances, and components). To be specific, well *above* the reference sector 26 are sectors 3 (textiles, apparel, and leather products), 4 (wood products), 6 (printing and related

³⁰Similar evidence of time effects is presented by Kojima (2004, pp.70-73) on the Japanese outbound FDI in the North American markets: sharp appreciation of yen against U.S. dollar in FY2000, as compared to the reference fiscal year FY1999, appears to lead to more active Japanese FDI in FY2000.

³¹Earlier, the respective effects were interpreted based on (iv) of Appendix A.5.

support activities), 7 (petroleum and coal products), 11 (soap, cleaning compounds, and toilet preparations), 15 (primary metals), 16 (fabricated metal products), 20 (computers and peripheral equipment), 23 (semiconductors and other electronic components) and 29 (furniture and related products), all of which have statistically significant positive dummies; well *below* the reference sector 26 are sectors 10 (pharmaceuticals and medicines), 21 (communications equipment), 27 (motor vehicles, bodies and trailers, and parts), and 28 (other transportation equipment), all of which have statistically significant negative dummies.

Next, Figs. 13-17 charting *time series* variations of the combined effects of each of 30 sectors suggests, first, that sectors 3, 4, 7, 11, 15, 16, 20, 23 and 29 in the figures are located somewhat above sector 26, while sectors 10, 21, 27 and 28 are below sector 26. This coincides with Fig. 12. Second, what applies to *every* sector is that there is present an *upward* trend in the combined effects; this is consistent with the time-specific effects observed earlier. We could infer that in terms of Salesratio the U.S. business entry into the Asian and Pacific region became more active over time during the sample period from 1999 through 2003.

This is evidenced, too, by Figs. 18-22 which draw time series plots of Salesratio and show that upward trend is present in almost all sectors.

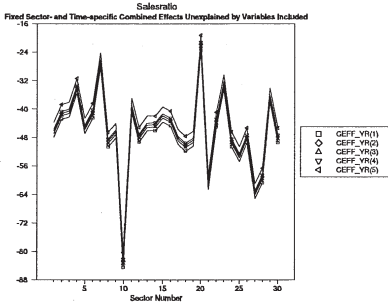


Figure 12 Salesratio, with $x1=LparentWrkr$: Sectoral Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [1] in Table 10)

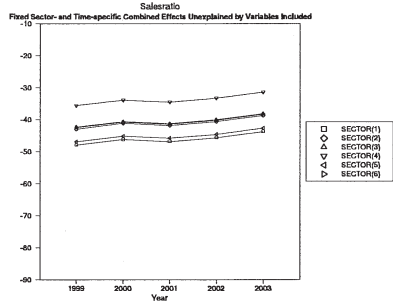


Figure 13 Salesratio, with $x1=LparentWrkr$: Time Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [1] in Table 10).

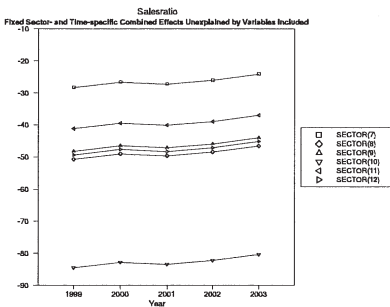


Figure 14 Salesratio, with $x1=LparentWrkr$: See Fig. 13.

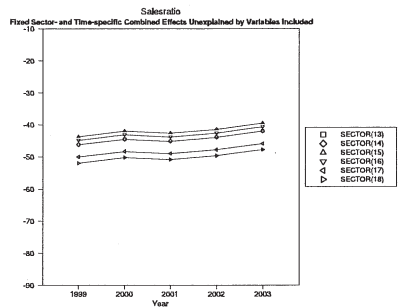


Figure 15 Salesratio, with $x1=LparentWrkr$: See Fig. 13.

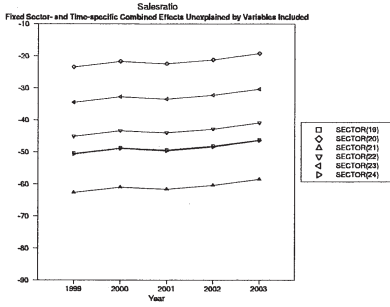


Figure 16 Salesratio, with $x1=LparentWrkr$: See Fig. 13.

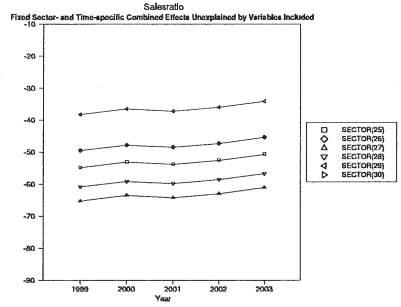


Figure 17 Salesratio, with $x1=LparentWrkr$: See Fig. 13.

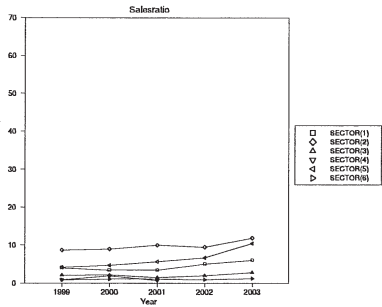


Figure 18 Time Variations of Salesratio (%) by Sector

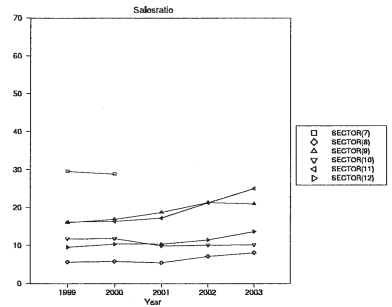


Figure 19 Time Variations of Salesratio (%) by Sector

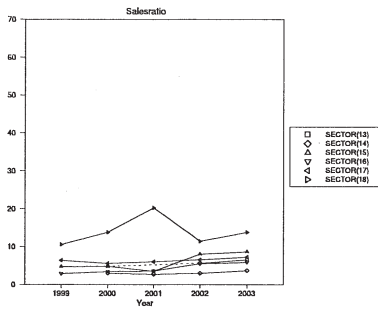


Figure 20 Time Variations of Salesratio (%) by Sector

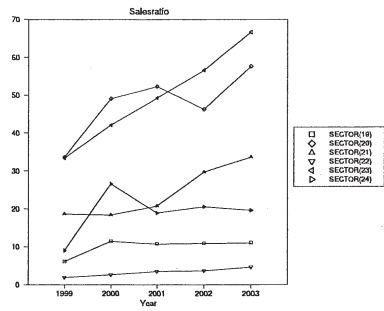


Figure 21 Time Variations of Salesratio (%) by Sector

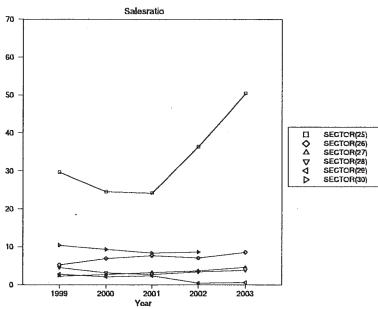


Figure 22 Time Variations of Salesratio (%) by Sector

LsubSales model [3] and Figs. 23-28, 29-33; LsubWrkr model [4] and Figs. 34-39, 40-44 The results are similar to those for Salesratio model. First, Figs. 23 for model [3] and 34 for model [4] chart cross-sectional variations of the combined effects for each of five fiscal years, showing that, for *every* fiscal year, those industries with statistically significant IDUM in Table 10 are above or below the reference sector 26 (electrical equipment, appliances, and components). Second, Figs. 24-28 for model [3] and Figs. 35-39 for model [4] charting time series variations of the combined effects of each of 30 sectors suggests, for *every* sector, that there is present an *upward* trend in the combined effects; this is consistent with the time-specific effects observed earlier. One could infer that in terms of LsubSales and LsubWrkr, too, the U.S. business entry into the Asian and Pacific region became more active over time during the sample period from 1999 through 2003.

The latter (time trend) is in part evidenced by Figs. 29-33 for model [3] and Figs. 40-44 for model [4] which draw time series plots of LsubSales and show that upward trend is detected for about eighteen sectors for model [3] and for about fifteen sectors (a half of the total) for model [4].

Examining the combined effects graphically, by cross section and by time, we now see that the effects are consistent with those strong respective effects as documented earlier.

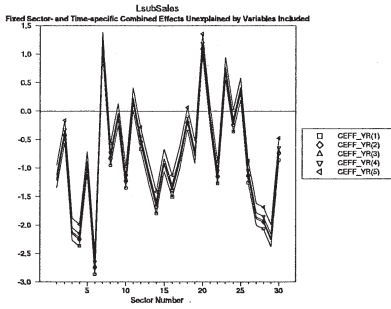


Figure 23 LsubSales, with $x1=LparentWrkr$: Sectoral Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [3] in Table 10)

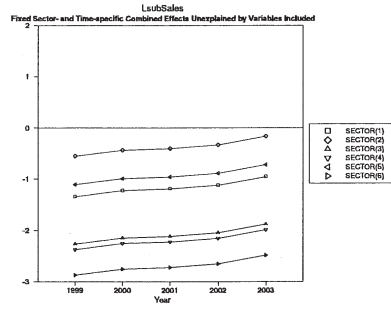


Figure 24 LsubSales, with $x1=LparentWrkr$: Time Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [3] in Table 10)

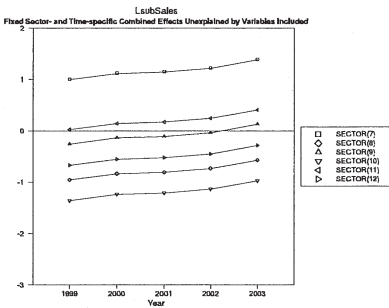


Figure 25 LsubSales, with $x1=LparentWrkr$: See Fig. 24.

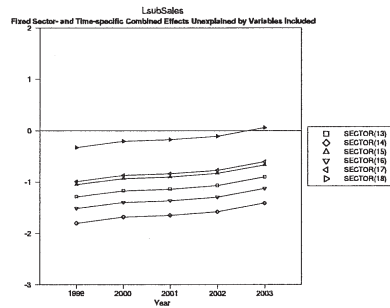


Figure 26 LsubSales, with $x1=LparentWrkr$: See Fig. 24.

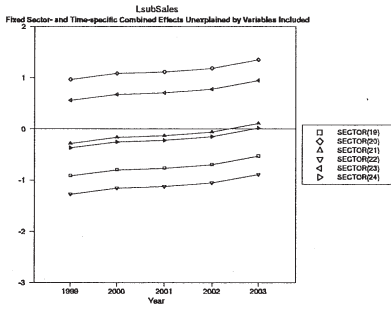


Figure 27 LsubSales, with $x1=LparentWrkr$: See Fig. 24.

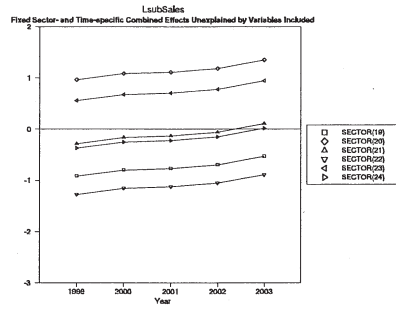


Figure 28 LsubSales, with $x1=LparentWrkr$: See Fig. 24.

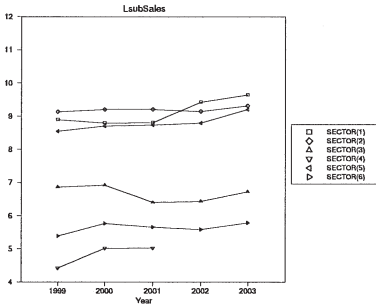


Figure 29 Time Variations of LsubSales by Sector

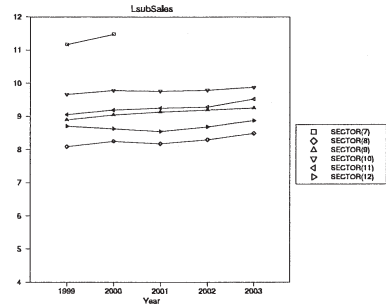


Figure 30 Time Variations of LsubSales by Sector

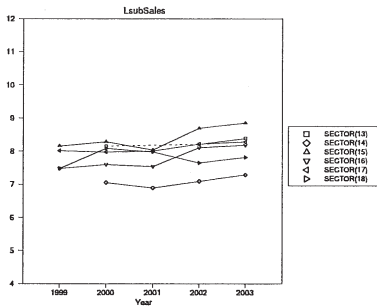


Figure 31 Time Variations of LsubSales by Sector

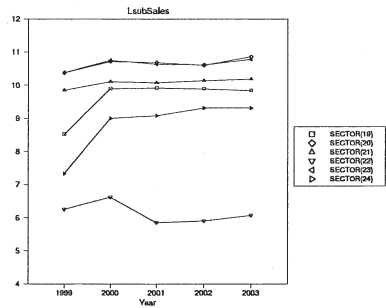


Figure 32 Time Variations of LsubSales by Sector

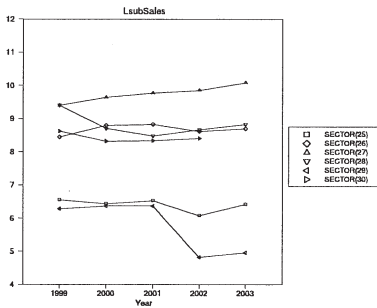


Figure 33 Time Variations of LsubSales by Sector

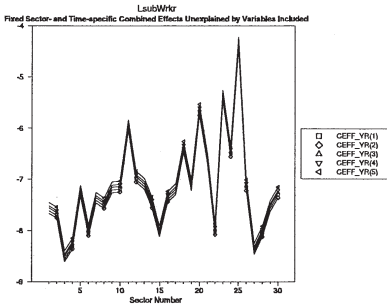


Figure 34 LsubWrkr, with $x1=LparentWrkr$: Sectoral Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [4] in Table 10)

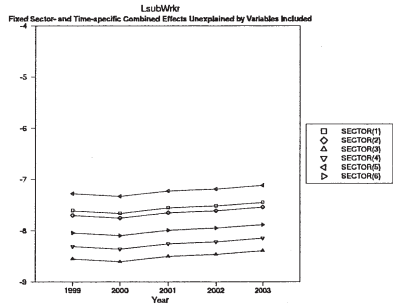


Figure 35 LsubWrkr, with $x1=LparentWrkr$: Time Variations in Fixed Sector- and Time-specific Combined Effects Unexplained by Variables Included (Fixed-effects Model With Both Effects [4] in Table 10)

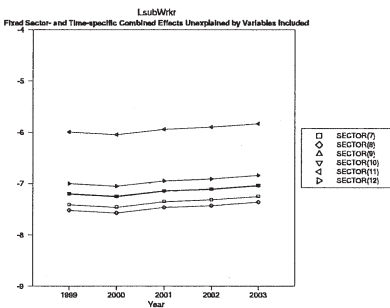


Figure 36 LsubWrkr, with $x1=LparentWrkr$: See Fig. 35.

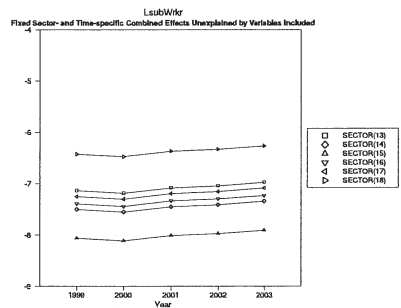


Figure 37 LsubWrkr, with $x1=LparentWrkr$: See Fig. 35.

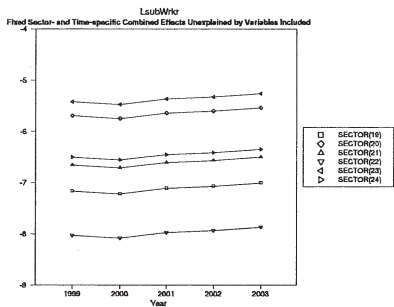


Figure 38 LsubWrkr, with $x1=LparentWrkr$: See Fig. 35.

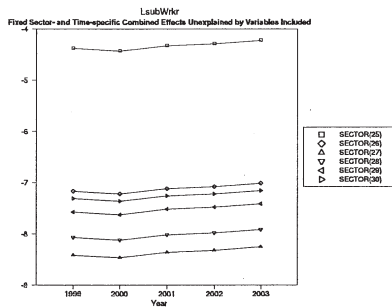


Figure 39 LsubWrkr, with $x1=LparentWrkr$: See Fig. 35.

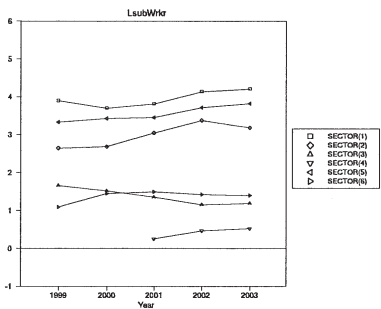


Figure 40 Time Variations of LsubWrkr by Sector

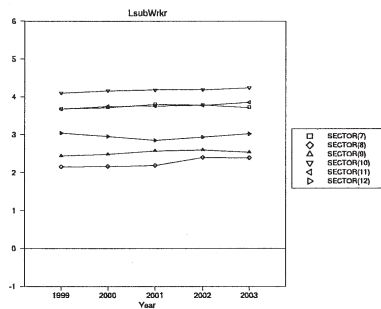


Figure 41 Time Variations of LsubWrkr by Sector

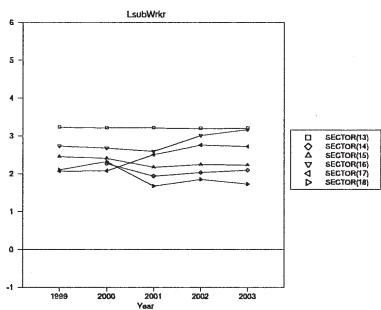


Figure 42 Time Variations of LsubWrkr by Sector

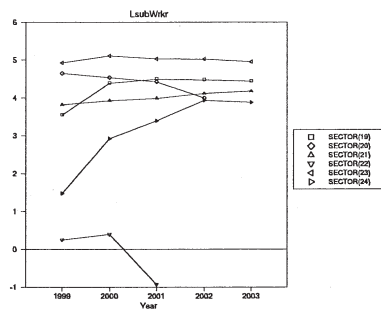


Figure 43 Time Variations of LsubWrkr by Sector

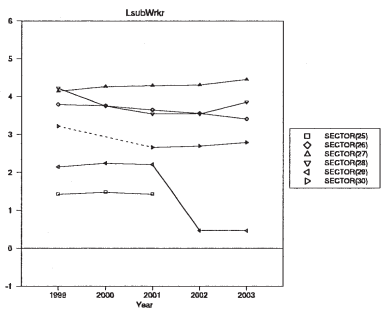


Figure 44 Time Variations of LsubWrkr by Sector

5 Concluding Remarks

In this paper, we have explored industry-level determinants or predictors of the U.S. business entry into the Asian and Pacific region, by panel data fixed-effects modeling. Taken as a whole, our results can be interpreted as favoring both location- and internalization-theoretic hypotheses, L , I_1 and I_2 . The industry/parent-firms' size (such as $L_{parentWrkr}$) and intangible managerial resources/advantages (such as $LVA_{perWrkr}$ and R_{ratio}) are found to further promote the U.S. outbound FDI in the region. The coefficients on another set of intangible managerial resources/advantages ($OwnCap_{ratio}$ and VA_{ratio}) had the wrong sign, though the result is interpreted as the U.S. parent firms contracting their FDI in the Asian and Pacific region, and yet possibly, increasing their FDI in other regions and/or their capital investment at home.

Our most novel result is that in both-effects models strong industry- and time-specific effects (unexplained by explanatory variables included) are detected and the specific industry names and time trend are identified based on those effects. From this result we infer that (time-invariant) industry characteristics and (industry-invariant) time-varying factors not explicitly embodied in the models appear to affect the magnitude of the U.S. FDI. Those omitted variables would include, for example, transport cost, plant scale economies, unit cost of production by sector, and foreign exchange rates. (All these are variables related to the location-theoretic hypothesis, L .)

Specifically, strong respective effects (i.e., effects by industry and by time, separately) observed are as follows: industry-specific effects on the FDI activity are detected across all four proxies for FDI, in industries 7 (petroleum and coal products), 11 (soap, cleaning compounds, and toilet preparations), 20 (computers and peripheral equipment), 23 (semiconductors and other electronic components), 27 (motor vehicles, bodies and trailers, and parts), and 28 (other transportation equipment). The positive effects are observed for all but the last two sectors, 27 and 28, whose effects are negative: this suggests that the FDI by sectors 7, 11, 20 and 23 tends to be much greater than that by the reference sector 26 (electrical equipment, appliances, and components), whose dummy is being deleted, while the FDI by sectors 27 and 28 will be much smaller. These effects are possibly due to the omitted variables listed above.

Further detected are strong time-specific effects on the FDI activity, across all four proxies for FDI: FY1999 is statistically significant negative

and FY2003 positive. This implies that in these fiscal years there occurred a significant decrease and increase, as compared to the reference fiscal year FY2000, (i.e., an upward trend) in the U.S. FDI in the Asian and Pacific region. One critical time-variant (but industry-invariant) factor that most likely triggers the trend here is foreign exchange rates. We infer that the U.S. FDI in the region could be affected by the Asian exchange rate movements and attracted as a result of the U.S. dollar appreciation.

The combined effects are also computed for each of three FDI proxies, by adding up the coefficients on IDUMs and TDUMs, to indicate a magnitude of sector- and time-specific *combined* effects unexplained by variables included. Examining them graphically, by cross section and by time, we find that the combined effects are consistent with those strong respective effects as detected above.

Appendices

A Fundamentals of Panel Data Fixed-effects Modeling

This appendix summarizes panel data methodology focusing on fixed-effects modeling. See Kojima (2004, Appendix A) for a comprehensive panel data econometrics including random-effects modeling as well.

A.1 Model with neither individual nor time effects

Our fundamental model, to be constasted with other alternative models, is a constant-intercept regression model written as below, which may be also called a constrained model in the sense that neither individual nor time variations occur:

$$y_{it} = \alpha + \mathbf{x}'_{it}\boldsymbol{\beta} + u_{it}, \quad i = 1, \dots, N; t = 1, \dots, T \quad (1)$$

where α is the intercept (a scalar), $\boldsymbol{\beta}$ a K column vector of the slope coefficients, \mathbf{x}_{it} the it -th observation on K explanatory variables (the K row vector of the explanatory variables), and u_{it} the usual error term. In vector form,

$$\mathbf{y} = \alpha \mathbf{l}_{NT} + \mathbf{X}\boldsymbol{\beta} + \mathbf{u} \quad (2)$$

where \mathbf{y} is the NT column vector of the dependent variables, \mathbf{l}_{NT} is the NT column vector of unity, \mathbf{X} the $NT \times K$ matrix of the explanatory variables, and \mathbf{u} the NT column vector of the error terms satisfying

$$E(\mathbf{u}) = \mathbf{0} \text{ and } E(\mathbf{u}\mathbf{u}') = \sigma_u^2 \mathbf{I}_{NT}. \quad (3)$$

See Balestra (1996, p.36).

A.2 Omitted variables problem and model with individual and time effects

Let now the error term u_{it} in (1) consist of two components that vary across individuals and time:

$$u_{it} = \mu_i + \lambda_t + \nu_{it}, \quad (4)$$

so that

$$y_{it} = \alpha + \mathbf{x}'_{it}\beta + \mu_i + \lambda_t + \nu_{it}, \quad i = 1, \dots, N; t = 1, \dots, T \quad (5)$$

where μ_i , λ_t and ν_{it} are the error components of the error u_{it} (ν_{it} is now the usual error term).³² The individual effects, μ_i , and the time effects, λ_t , so defined are those individual- and time-specific effects that are not included in the regression: Not all the μ_i or λ_t variables are available for inclusion in the regression equation, and each of those effects reflects the omitted, unobservable individual- and time-specific variables. The individual effects, μ_i , reflect individual-variant but time-*invariant* omitted variables, while the time effects, λ_t , time-variant but individual-*invariant* omitted variables. (See Approach C in Kojima 2004, Appendix B.)

The magnitude of the effects that are found significantly different from some individual- or time-invariant constant implies the need for searching specific reasons behind the effects.

Depending on whether the individual and time effects are fixed or random, model (5) will be correspondingly fixed- or random-effects model. Several approaches to the problem of how to choose between “fixed” and “random” are summarized in Kojima (2004, Appendix B).

³²The vector form will be written out in the later section.

A.3 Models with only individual effects (One-way error component model)

Suppose now $\alpha = 0$ in (5), the reason for which will be given later, and that the individual effects, μ_i , are not random but rather fixed:

$$y_{it} = \mathbf{x}'_{it}\boldsymbol{\beta} + \mu_i + \nu_{it}, \quad i = 1, \dots, N; t = 1, \dots, T \quad (6)$$

This is an alternative, unconstrained model that will be contrasted with the null, constrained model (1). It is also called the individual dummy variables model, and a *full* set of N individual dummies is included in the equation. In vector form,

$$\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \mathbf{D}_N\boldsymbol{\mu} + \boldsymbol{\nu} \quad (7)$$

where \mathbf{D}_N is the $NT \times N$ matrix of dummies containing a set of N individual dummies (with \otimes denoting a Kronecker product, $\mathbf{D}_N = \mathbf{I}_N \otimes \mathbf{1}_T$), $\boldsymbol{\mu}$ the N column vector of the individual effects, and $\boldsymbol{\nu}$ the NT column vector of the error terms.

The properties that \mathbf{D}_N has and a set of assumptions for model (7) are given by Balestra (1996, pp.35-36). One of those assumptions is that the $NT \times (N + K - 1)$ matrix $\mathbf{D}_N\mathbf{X}$ has full column rank, implying that “the $T \times K$ matrices \mathbf{X}_i , whose t -th row is \mathbf{x}'_{it} , must *not* contain the constant term (an obvious restriction) nor a column proportional to it (which precludes any variable that is time-invariant for a given individual but varying from individual to individual).” This is in fact the reason for assuming $\alpha = 0$. For a more intuitive reason, see Doan (*UG*, p.522).

Estimating the model There are two equivalent methods of estimation here: Using the RATS (= Regression Analysis of Time Series software) terminology, (i) “Panel Regression - Estimation by Fixed Effects” and (ii) “Linear Regression - Estimation by Least Squares.” The latter estimates individual-varying intercepts in model (7) by doing fixed effects as least squares with individual dummies, whereas the former does not.

Testing for fixed effects The null hypothesis here is the absence of individual effects/variations, i.e., that the coefficients on dummies are *all* equal (to some individual-invariant constant). The null, constrained model is as given by Eq.(1) and the alternative, unconstrained model is Eq.(6).

The test statistic here is distributed under the null as an F -variable with $N - 1$ and $NT - N - K$ degrees of freedom:

$$F_{UC1} = \frac{(RSS_C - RSS_{UC1})/(N - 1)}{RSS_{UC1}/(NT - N - K)} \quad (8)$$

where RSS_C and RSS_{UC1} are, respectively, the residual sums of squares for the constrained model (1) and the unconstrained model (6). See Balestra (1996, pp.37-38) and Baltagi (2001, p.14).

Interpretation of the test results If the null hypothesis is rejected, then one would observe “spikes” in coefficients on dummies of one or more individuals, while all other individuals would be seen to have some individual-invariant, common constant coefficient on their dummies. The magnitude of those spikes may be interpreted as follows: The corresponding individuals would have significantly *larger or smaller* individual effects on the dependent variable than those individuals with individual-invariant constant would have, depending on whether the spikes are *above or below* the individual-invariant constant.

For the model with only individual, fixed effects (10), where the constant $\alpha = 0$ and a *full* set of N individual dummies is included, remember that the signs of the dummies’ coefficients are *irrelevant*: Their signs *cannot* be interpreted as positive or negative magnitude of the spikes.³³ (See Section 4.2 for the empirical application of the interpretation here.)

A.4 Models with only time effects

Again let $\alpha = 0$ in model (5), the reason for which is as given earlier, and suppose that the time effects, λ_t , are fixed:

$$y_{it} = \mathbf{x}'_{it}\boldsymbol{\beta} + \lambda_t + \nu_{it}, \quad i = 1, \dots, N; t = 1, \dots, T. \quad (9)$$

This is an alternative, unconstrained model that will be contrasted with the null, constrained model (1). It is also called the time dummy variables model, and a *full* set of T time dummies is included in the equation. In vector form,

$$\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \mathbf{D}_T\boldsymbol{\lambda} + \boldsymbol{\nu} \quad (10)$$

³³The signs become indeed relevant for models with both individual and time, fixed effects where the constant α is included but only $N - 1$ individual dummies and $T - 1$ time dummies are included. See Section A.5.

where D_T is the $NT \times T$ matrix of dummies containing a set of T time dummies ($D_T = I_N \otimes I_T$), and λ the T column vector of the time effects.

Estimating the model As for the fixed-effects model, there are two equivalent methods of estimation: (i) “Panel Regression - Estimation by Fixed Effects” and (ii) “Linear Regression - Estimation by Least Squares.” The latter estimates time-varying intercepts by doing fixed effects as least squares with time dummies, which is model (10).

Testing for fixed effects The null hypothesis here is the absence of time effects/variations, i.e., that the coefficients on dummies are *all* equal (to some time-invariant constant). The null, constrained model is as given by Eq.(1) and the alternative, unconstrained model is Eq.(9).

The test statistic here is distributed under the null as an F -variable with $T - 1$ and $NT - T - K$ degrees of freedom:

$$F_{UC2} = \frac{(RSS_C - RSS_{UC2})/(T - 1)}{RSS_{UC2}/(NT - T - K)} \quad (11)$$

where RSS_{UC2} are the residual sums of squares for the unconstrained model (9). See Balestra (1996, p.38).

Interpretation of the test results The same interpretation as given to individual, fixed effects model in Section A.3 holds here, with ‘individual’ being replaced by ‘time (period).’ Here, the signs of the time dummies’ coefficients are irrelevant.

A.5 Models with both individual and time effects (Two-way error component model)

The model with both individual and time effects is as given by Eq.(5), and the overall constant term α remains in the model. This is an alternative, unconstrained model that will be contrasted with the null, constrained model (1). It is again a dummy variables model, and note here that a set of $N - 1$ individual dummies and $T - 1$ time dummies is included in the equation. The notation becomes therefore slightly different in that the asterisk is being attached to the dummies and the corresponding coefficients. In vector form,

$$y = \alpha I_{NT} + X\beta + D_{N*}\mu_* + D_{T*}\lambda_* + \nu \quad (12)$$

Letting $D = [I_{NT} D_{N*} D_{T*}]$ and denoting $\gamma' = \alpha \mu'_* \lambda'_*$, Eq.(12) may be rewritten in a compact way:

$$y = X\beta + D\gamma + \nu \tag{13}$$

Notice this is formally analogous to the individual effect model (7). The value of the intercept for it -th observation can be easily computed from Table 11 where it is assumed the J th individual and the S th time dummies are deleted and their coefficients μ_J and λ_S are assigned zero.

Table 11 Intercept for for it th Observation

	$i = J^a$	$i \neq J$
$t = S$	α	$\alpha + \mu_{*i}$
$t \neq S$	$\alpha + \lambda_{*t}$	$\alpha + \mu_{*i} + \lambda_{*t}$

^aIt is assumed the J th individual and the S th time dummies are deleted and their coefficients μ_J and λ_S are assigned zero.

The matrix DX must be of full column rank, meaning that X must not contain individual-invariant variables, nor admit time-invariant variables.³⁴

Estimating the model As usual, there are two equivalent methods of estimation: (i) “Panel Regression - Estimation by Fixed Effects” and (ii) “Linear Regression - Estimation by Least Squares.” The latter estimates both individual- and time-varying intercepts by doing fixed effects as least squares with individual and time dummies, which is model (12).

Testing for fixed effects The alternative hypothesis common to the three tests below is the unconstrained model (12), as will be clear from the test statistics (14)-(16) below.

a. Test the null that both individual and time effects are absent (model with no such effects) The null hypothesis is equivalent to the null that

³⁴See Balestra (1996, pp.39-40).

coefficients on both individual dummies and time dummies are *all* equal to zero with “zero” corresponding to the slope coefficients on the dummies deleted. Note that the null is the initial, constrained model with neither effects, (2).

The test statistic here is distributed under the null as an F -variable with $N + T - 2$ and $NT - N - T - K + 1$ degrees of freedom:

$$F_{UC3a} = \frac{(RSS_C - RSS_{UC3})/(N + T - 2)}{RSS_{UC3}/(NT - N - T - K + 1)} \quad (14)$$

where RSS_{UC3} is the residual sum of squares for the alternative, unconstrained model (12) or, equivalently, (13). See Balestra (1996, p.42).

b. Test the null that time effects are absent (model with only individual effects). The null here is equivalent to the null that coefficients on time dummies are *all* equal to zero with “zero” corresponding to the slope coefficient on the dummy deleted. Note that the null here is the earlier model with only individual effects, (7), which is constrained in the sense of absence of time effects.

The test statistic here is distributed under the null as an F -variable with $T - 1$ and $NT - N - T - K + 1$ degrees of freedom:

$$F_{UC3b} = \frac{(RSS_{UC1} - RSS_{UC3})/(T - 1)}{RSS_{UC3}/(NT - N - T - K + 1)}. \quad (15)$$

c. Test the null that individual effects are absent (model with time effects only). The null is equivalent to the null that coefficients on individual dummies are *all* equal to zero with “zero” corresponding to the slope coefficient on the dummy deleted. Note that the null here is the earlier model with only time effects, (10), which is constrained in the sense of absence of individual effects.

The test statistic here is distributed under the null as an F -variable with $N - 1$ and $NT - N - T - K + 1$ degrees of freedom:

$$F_{UC3c} = \frac{(RSS_{UC2} - RSS_{UC3})/(N - 1)}{RSS_{UC3}/(NT - N - T - K + 1)} \quad (16)$$

How to interpret the test results (i) Rejecting the null in test *a*, which is more likely than failing to reject it, leads to inferring that at least one of the effects is present.

(ii) If, moreover, the nulls are rejected in both tests b and c as well, then we will infer that both effects are present.

(iii) If, however, only one of the nulls is rejected in tests b and c (for example, the null in test c is rejected, while that in test b is not), then only that particular effect may be present (for example, the individual effect is present but the time effect is not).

(iv) As noted in “Interpretation of the test results” in Section A.3, the signs of individual and time dummies in the model with both effects (12) here become important, for the constant α is included but only $N - 1$ individual dummies and $T - 1$ time dummies are included in the model. If a null hypothesis is rejected in one or more of tests a through c , then one would observe “spikes” in coefficients on dummies of one or more individuals and/or time periods, while all other individuals and/or time periods would be seen to have ‘zero’-valued coefficient on their dummies.³⁵ The magnitude of those spikes may be interpreted here as follows: The corresponding individuals and/or time periods would have significantly *positive larger* or *negative larger* effects on the dependent variable than that individual and/or time period whose dummy is being deleted (i.e., J th individual and/or S th time dummy in Table 11) would have, depending on whether the dummies are *positive* or *negative in sign*. (See Section 4.2.2 for the application of the interpretation here.)

B Panel Data

The panel data used in the present analysis are laid out in Table 12. Only part of the data set is used; how each of the data is actually used in the panel data modeling is described in Table 3.

³⁵Recall that in the present model it is assumed the J th individual and the S th time dummies are deleted and their coefficients μ_J and λ_S are assigned zero.

Table 12 (Continued)

NO	YEAR	TA	AP	CEA	OEJ	NEMP	AP	NEMP	AP	SALS	SALS	TA	TA	ILP	OEJ	OEJ	SP	NLP	VAL	RD	P	COMPET	P	NEMP
10	1999	1695	7230	592	228	61.1	16.8	17.99	7633	20266	12812	10912	7733	13306	4753	13306	24755	5609	18582	2913	345	2913	345	
10	2000	1639	9928	659	174	66.9	18.6	17.74	8030	33232	158452	157498	10060	17031	32834	63290	23160	35268	382	382	382	382	382	
10	2001	18892	8783	737	317	66.7	17.7	17.91	8051	315349	164463	150886	9080	15033	37047	74840	24479	37452	374	374	374	374	374	
10	2003	20397	11729	788	337	65.9	19.7	19.587	8542	335650	17284	158366	9489	160420	27986	69663	25582	38885	384	384	384	384	384	
11	2000	4352	2577	652	162	42.8	7.9	38.99	2239	88184	53389	23766	2861	35932	5421	19447	2349	10317	169	169	169	169	169	
11	2001	11550	9397	738	998	43.5	7.3	105.48	2973	90504	58627	3187	2789	60925	4939	18676	2153	10391	156	156	156	156	156	
11	2002	14765	9315	321	86	42.9	7.3	109.07	3216	73086	49847	2349	1706	50618	3719	19005	2686	8832	121	121	121	121	121	
11	2003	16337	8616	616	33	41.3	3.9	60.82	1734	99347	59216	31231	4281	82862	2648	21743	3849	12648	221	221	221	221	221	
12	2000	5721	1529	283	24	19.4	3.3	49.20	1688	78133	49200	28933	2769	54177	3168	19726	3841	11409	199	199	199	199	199	
12	2001	4365	1205	119	18	19.5	2.3	59.1	1337	75234	48576	26795	1797	91667	1100	18441	2339	18002	180	180	180	180	180	
12	2002	6093	1324	138	19	20.7	1.7	71.76	1675	78186	58239	25948	2056	52212	1990	17444	2312	12026	175	175	175	175	175	
13	1999	3169	470	398	12	25.2	1.8	99.99	739	95232	45910	22020	3251	57134	3877	23934	1031	14834	318	318	318	318	318	
13	2000	3418	432	101	12	22.5	1.8	99.98	650	71442	4474	24468	2574	65519	288	20806	929	16079	318	318	318	318	318	
13	2001	4151	440	182	10	24.6	1.7	36.89	522	70387	49964	20433	3371	66537	2025	15233	337	16039	305	305	305	305	305	
13	2002	4243	467	149	14	24.6	1.7	36.88	522	70387	49964	20433	3371	66537	2025	15233	337	16039	305	305	305	305	305	
13	2003	2243	9697	998	17	98.99	0.3	99.98	1028	54810	398116	17495	2787	34350	3574	18190	371	7072	150	150	150	150	150	
14	2000	2019	109	9998	1	7.7	0.3	99.1	103	51082	32615	15438	2649	35974	1355	10030	379	848	152	152	152	152	152	
14	2001	1655	109	9998	1	7.7	0.3	99.1	103	51082	32615	15438	2649	35974	1355	10030	379	848	152	152	152	152	152	
14	2002	3464	254	9998	1	8.2	0.6	14.72	139	57766	48970	2376	2106	30184	1153	14217	437	8626	154	154	154	154	154	
15	1999	8906	501	570	9998	11.7	0.7	35.30	739	83409	58829	14376	2376	4338	37469	2045	26274	760	14803	287	287	287	287	
15	2000	3814	400	9998	9998	16.2	1.1	31.90	630	670	95281	65551	2970	4558	66474	630	23403	484	18412	312	312	312	312	
15	2001	4432	413	112	9998	15.2	0.5	60.03	9998	89376	58079	24197	3550	4437	3788	18153	498	15407	292	292	292	292	292	
15	2002	6682	297	115	9998	15.3	0.4	70.23	9998	87374	58888	23386	3307	50295	367	12375	1733	10438	161	161	161	161	161	
16	2000	2334	182	48	9998	14.7	0.7	20.17	246	44261	44246	21135	2231	57266	1913	20188	600	14788	292	292	292	292	292	
16	2001	349	9998	149	9998	13.5	0.6	18.98	212	51896	34464	16432	1698	51463	1523	20120	554	13107	265	265	265	265	265	
16	2002	3689	352	149	9998	23.9	0.8	36.58	9998	66587	43233	2397	2199	60861	3923	23351	615	15016	306	306	306	306	306	
17	1999	3921	102	64	9998	8	0.4	30.65	116	74870	58970	20901	1563	47492	9999	12686	1340	9882	153	153	153	153	153	
17	2000	3640	47	48	9999	8.1	0.1	29.27	55	76229	58491	17238	1865	51700	24	12403	1343	9872	134	134	134	134	134	
17	2001	4082	260	178	9998	15.0	0.3	37.7	194	109305	70264	29242	2149	62049	367	13375	1733	10438	161	161	161	161	161	
17	2002	5728	594	239	9998	15.3	0.3	40.22	199	103661	68530	37531	2039	55852	1604	13626	1702	10633	150	150	150	150	150	
18	2000	3005	1609	84	24	31.9	1.3	32.99	2029	26877	13401	11476	937	39537	431	10810	1607	5400	85	85	85	85	85	
18	2001	1997	992	57	31	15.4	1.6	29.97	2182	18589	7330	11251	1004	14417	64	4590	1579	3666	52	52	52	52	52	
18	2002	2242	911	43	9998	14.8	0.7	21.50	1112	28015	15088	15077	738	18467	53	3272	1583	4959	71	71	71	71	71	
19	1999	4630	674	133	9998	3.5	1.9	50.36	831	99994	58088	30136	3199	92157	4305	31336	2662	20690	443	443	443	443	443	
19	2000	4652	3173	500	273	81.3	0.7	199.66	9304	322332	280107	82235	9435	173825	1703	51942	4247	28331	594	594	594	594	594	
19	2001	5886	3911	634	343	88.9	0.8	198.18	9156	459147	367835	91803	1824	798246	1578	55998	5086	34668	953	953	953	953	953	
19	2002	5402	2996	871	357	85.5	0.7	189.36	6236	517829	408098	11733	8573	170732	1857	54859	4922	35015	529	529	529	529	529	
20	1999	1354	1359	706	265	105.5	7.2	32.10	8735	81429	40909	46222	4332	35773	5719	10793	5659	12047	190	190	190	190	190	
20	2000	2925	2288	466	56	84.4	6.6	44.99	5487	88017	42671	46245	3816	4692	5128	18428	7727	15104	205	205	205	205	205	
20	2001	2618	3942	379	52	54.8	7.1	40.28	4858	114236	49126	65400	2732	87862	1277	26940	7065	15332	211	211	211	211	211	
20	2002	3281	3104	9913	38	99.97	8.3	65.75	3442	116399	68508	2968	102158	4003	33583	39215	28140	3307	3307	3307	3307	3307	3307	
21	2000	15980	3363	630	174	51.2	4.6	247.50	4935	234409	81186	153233	8772	133355	4035	46919	14614	28432	402	402	402	402	402	
21	2001	18765	2262	521	92	54.2	5.6	229.46	4476	157670	50790	10681	8049	150396	93560	22878	14526	30714	323	323	323	323	323	
21	2002	14745	2675	698	192	65.7	6.5	269.04	4681	146696	66650	80047	4743	79791	2	670	26878	10344	19187	235	235	235	235	
22	1999	301	108	3	1	0.2	0.2	24.41	224	20411	10839	9524	894	25227	409	8503	407	57	57	57	57	57	57	
22	2000	408	194	16	1	1.5	0.2	36.7	224	20411	10839	9524	894	25227	409	8503	407	57	57	57	57	57	57	
22	2001	170	9998	10	9999	0.2	99.97	0.2	360	9998	10330	5060	4570	486	9739	512	3339	9998	2657	34	34	34	34	
22	2002	193	9998	10	9999	0.2	99.97	0.2	438	9998	10330	5060	4570	486	9739	512	3339	9998	2657	34	34	34	34	
23	2000	2724	3553	3034	495	167.8	10.3	47.35	9610	137912	53589	105314	10914	12165	19939	53057	10352	20557	335	335	335	335	335	
23	2001	2091	4089	1830	327	153.9	10.8	431.98	8216	154689	53580	102109	10819	85565	4285	21788	11114	17099	287	287	287	287	287	
23	2002	2805	3736	1424	233	152.9	9.8	433.76	9386	149291	44261	6924	7219	9860	30622	19520	17461	232	232	232	232	232	232	

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